


Segam
Tiles Pvt Ltd

भूतिका

Collection - 2023/24



We like to find inspiration in the things around us: our products reveal who we are and what we value. We believe in new technologies because we want to give our collections a responsible and avant-garde dimension.

भृत्तिका
COLLECTION

भूतिका

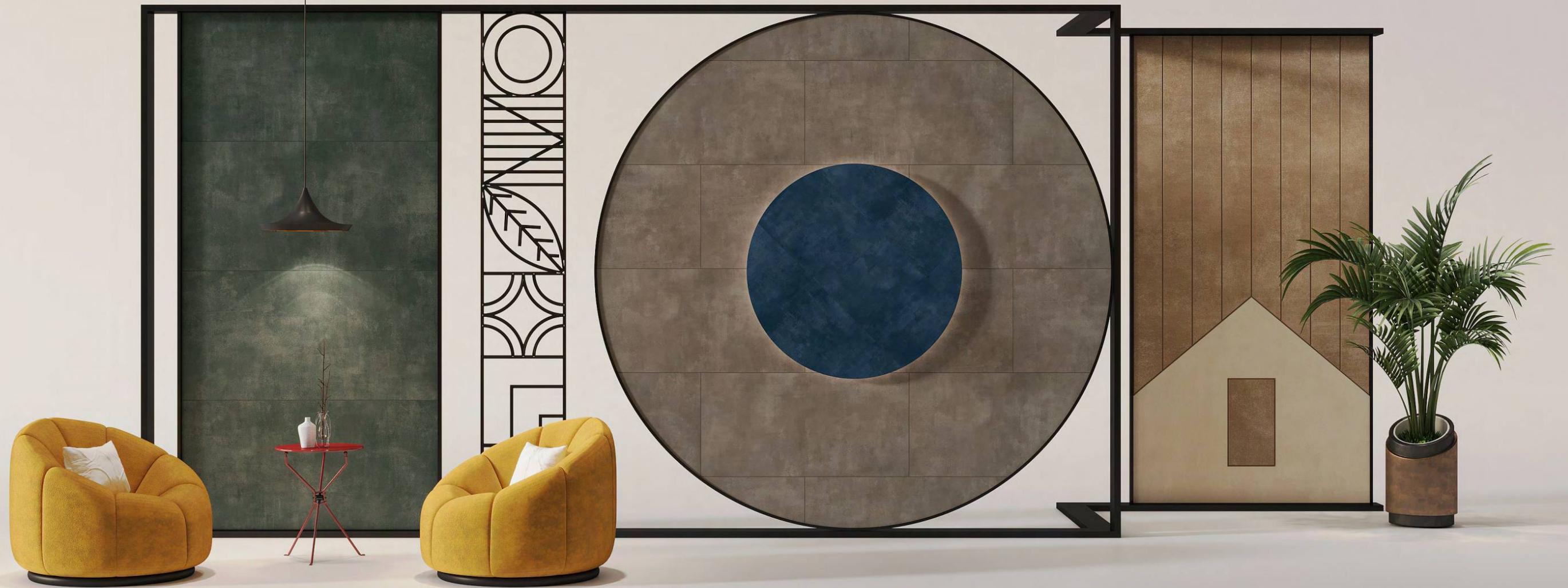
COLLECTION

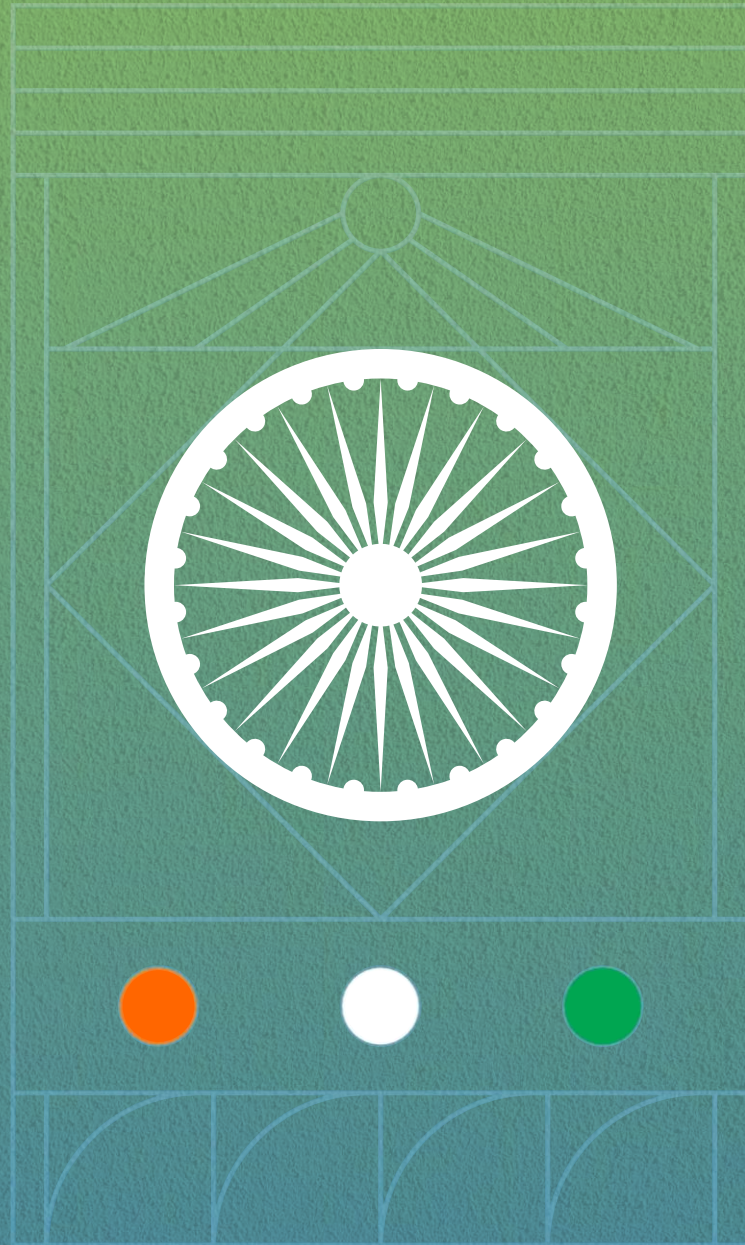
Discover the pure essence of elegance with glossy white tiles, where pristine surfaces reflect light and create a bright, airy ambiance. Transform your space into a haven of serenity and sophistication, showcasing a timeless aesthetic that is both stunning and versatile.



CERAMIC PERFECTION, CULTURAL REALISM.

Achieve perfection in every tile with our ceramic tile product, meticulously engineered to meet the highest standards of quality and precision. With a wide range of colors, textures, and sizes to choose from, these tiles empower you to create bespoke designs that reflect your unique vision, ensuring a flawless outcome for any project.





LOVE FOR MOTHERLAND



मातृभूमि
का
स्पर्श

Each tile is a testament to the rich heritage, skilful artistry, and attention to detail that defines Indian manufacturing. Discover the beauty and authenticity of Indian tiles, adding a touch of culture and excellence to your spaces."



STORY FOR THE FUTURE.

For over 20 years, we have been at the forefront of the tile industry, bringing unrivaled expertise and innovation to every project. Our extensive experience ensures impeccable craftsmanship, reliable service, and a deep understanding of our customers' needs. Trust in our two decades of excellence for your tile solutions.



OUR HOME IS THE STORY OF OUR BEING.

We understand that your home is a reflection of who you are. Let our tiles become the beautiful chapters that narrate your story. With our diverse range of styles and patterns, we offer the perfect tiles to bring your unique vision to life. Design your home with us, and let your story shine through every tile.

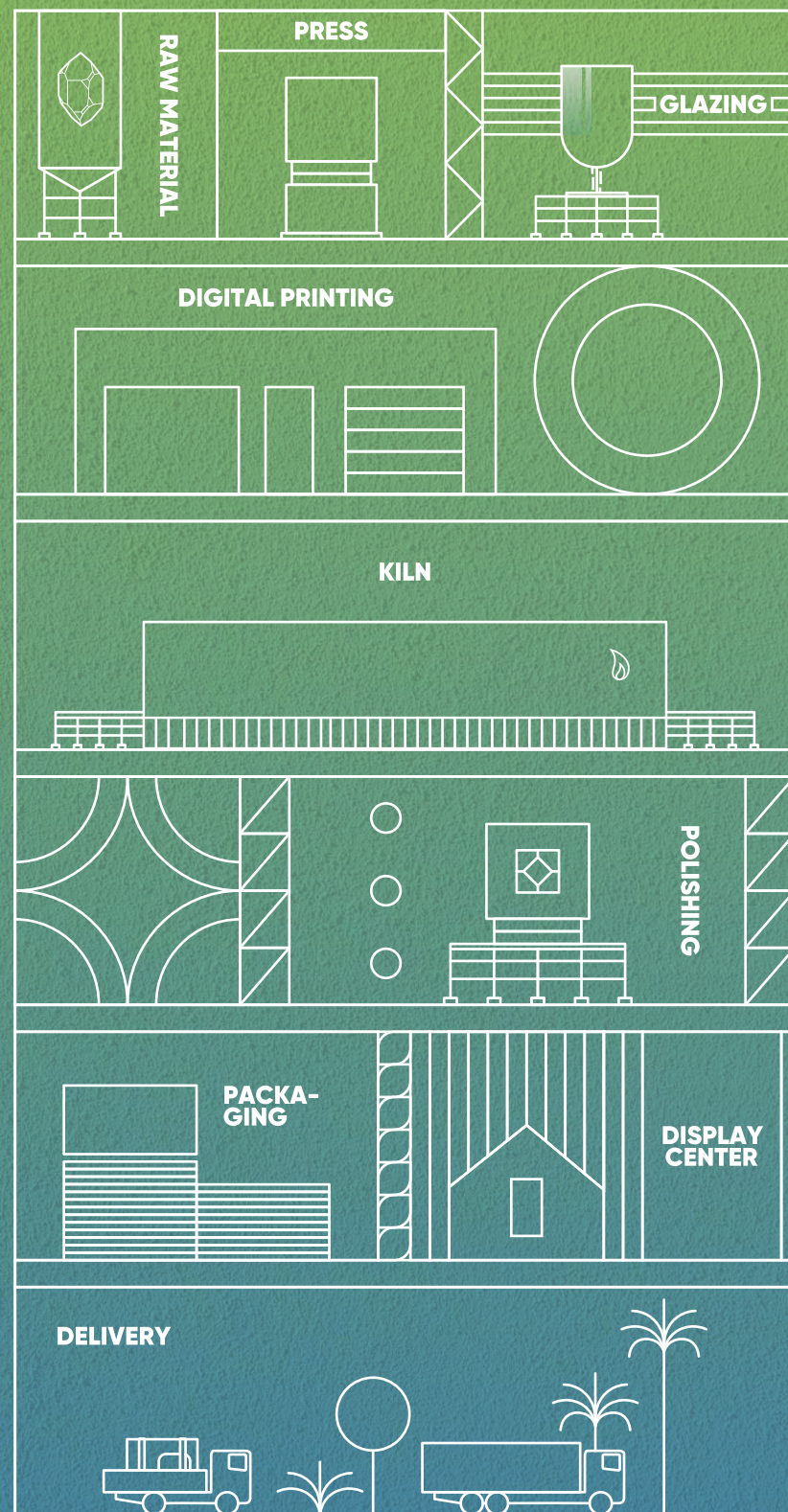
सुस्वागतम्

PREPARE YOUR FUTURE.

Invest in your future with our exceptional, durable, and stylish tiles. Whether you're renovating or building, our tiles are designed to withstand time, providing a beautiful, long-lasting foundation for your home. Create a space that reflects your vision and aspirations, ensuring a legacy that endures.



PRODUCTION PROCESS



WHERE INNOVATION MEETS TECHNOLOGY

Where innovation meets technology, our tile solutions redefine the possibilities for your space. With cutting-edge designs and advanced manufacturing techniques, our tiles combine the best of both worlds. Experience the seamless integration of style and functionality, pushing the boundaries of design with our innovative tile solutions.



I'M
NEW



EVOQUE
BLUSH



EVOQUE
DOVE



EVOQUE
FOSSIL



EVOQUE
MULBERRY



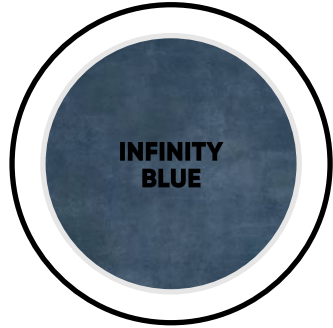
EVOQUE
OLIVE



EVOQUE
TAN



EVOQUE
BROWN



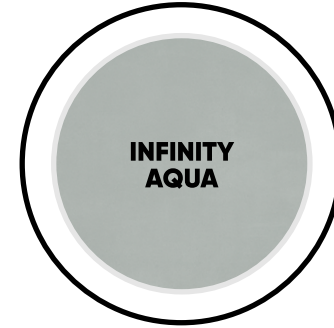
INFINITY
BLUE



INFINITY
CREMA



INFINITY
GREEN



INFINITY
AQUA



LAVASA
CHARCOAL



LAVASA
DESERT



LAVASA
PEARL



LAVASA
SEPIA



LAVASA
WISTERIA



LAVASA
BROWNIE



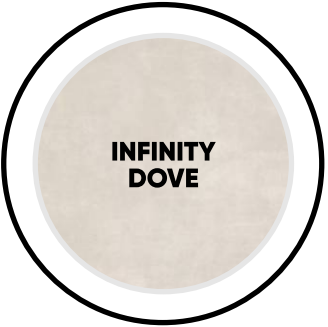
RUSTIN
BLUE



RUSTIN
GREEN



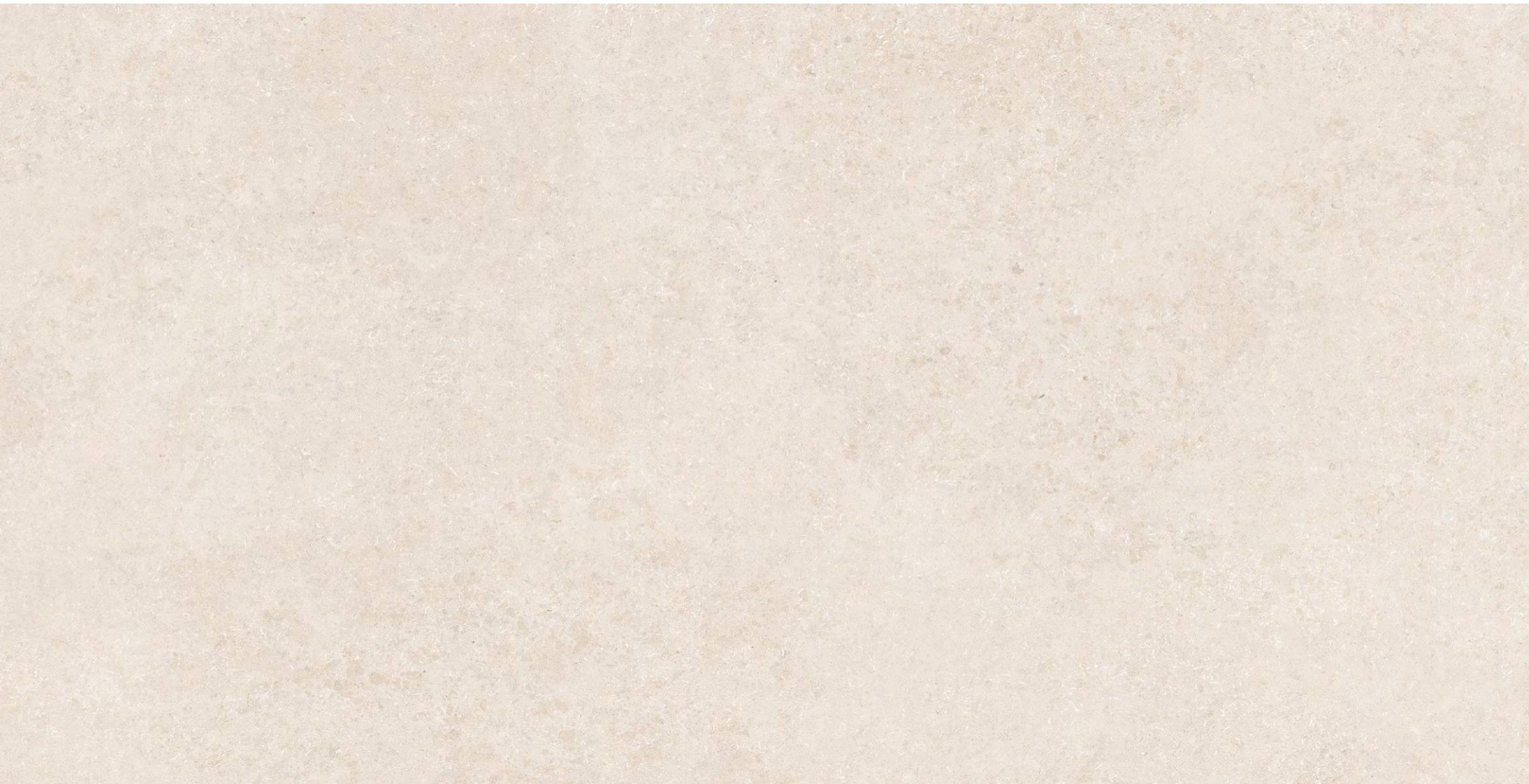
I'M
BEST



I'M
GOOD



ENTIRELY UNMATCHED STANDARDS OF BEAUTY.



**EVOQUE
BLUSH**

MATT SURFACE | 600X1200MM

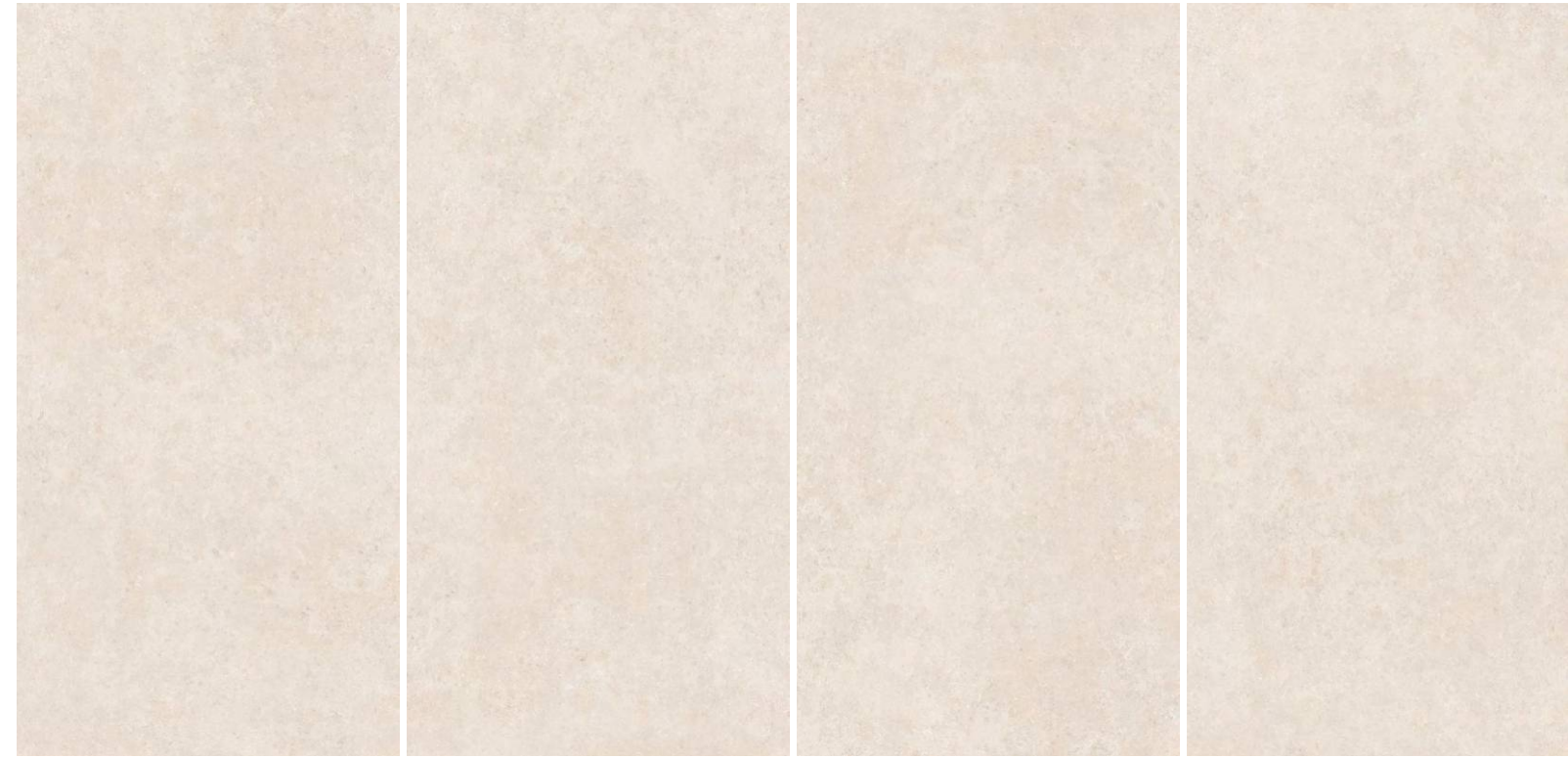




EVOQUE BLUSH

I'M
NEW

भ्रतिका



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**EVOQUE
BLUSH**



600x1200mm | MATT SURFACE | AVAILABLE RANDOM : 05

UNDERSTAND YOUR SPACE BETTER.



**EVOQUE
MULBERRY**

MATT SURFACE | 600X1200MM

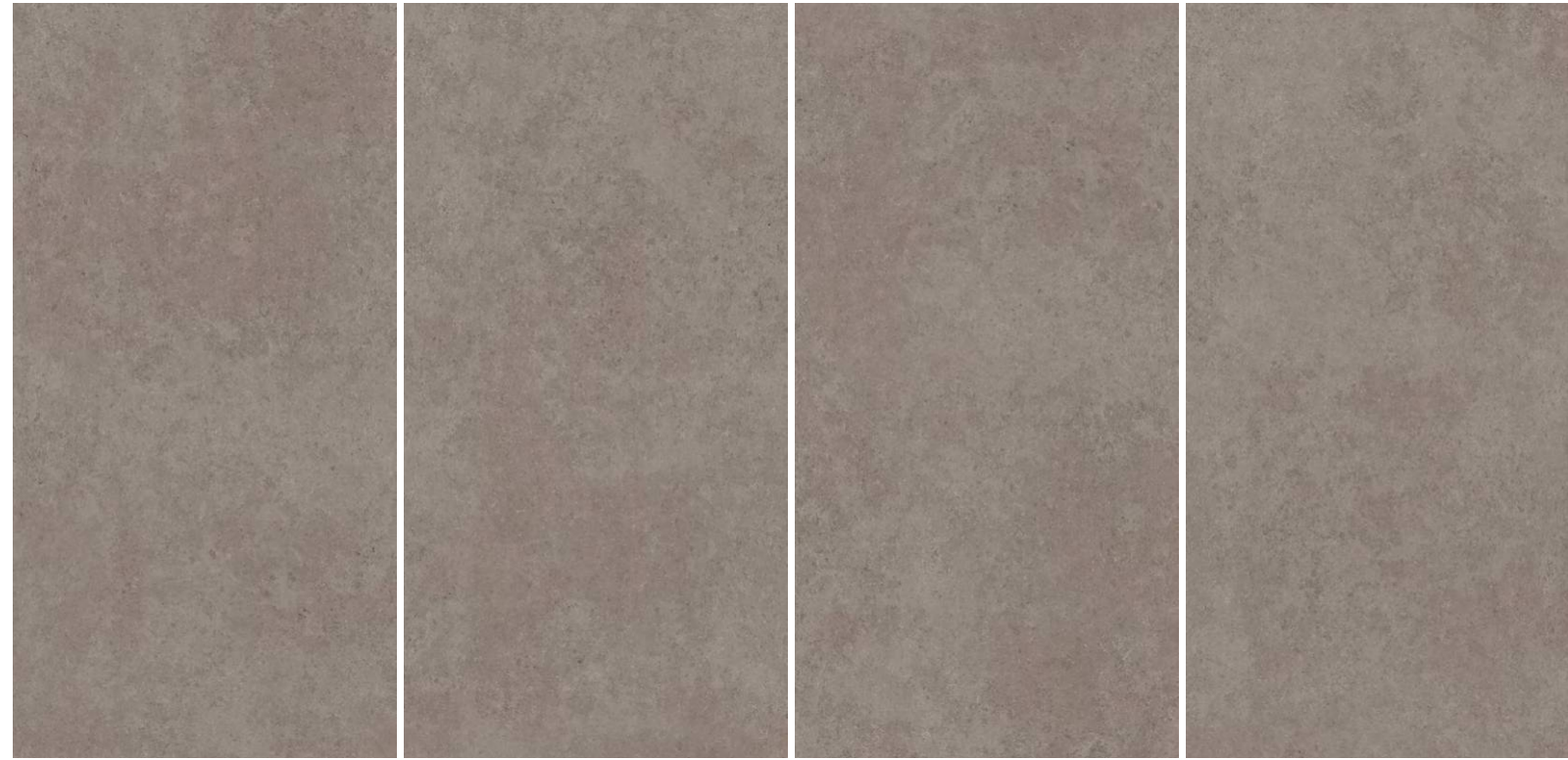




EVOQUE MULBERRY

I'M
NEW

भ्रतिका



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Tiles Pvt Ltd

EVOQUE
MULBERRY



600x
1200mm

MATT
SURFACE

AVAILABLE
RANDOM : 05

UNDERSTAND YOUR SPACE BETTER.



**EVOQUE
BROWN**

MATT SURFACE | 600X1200MM

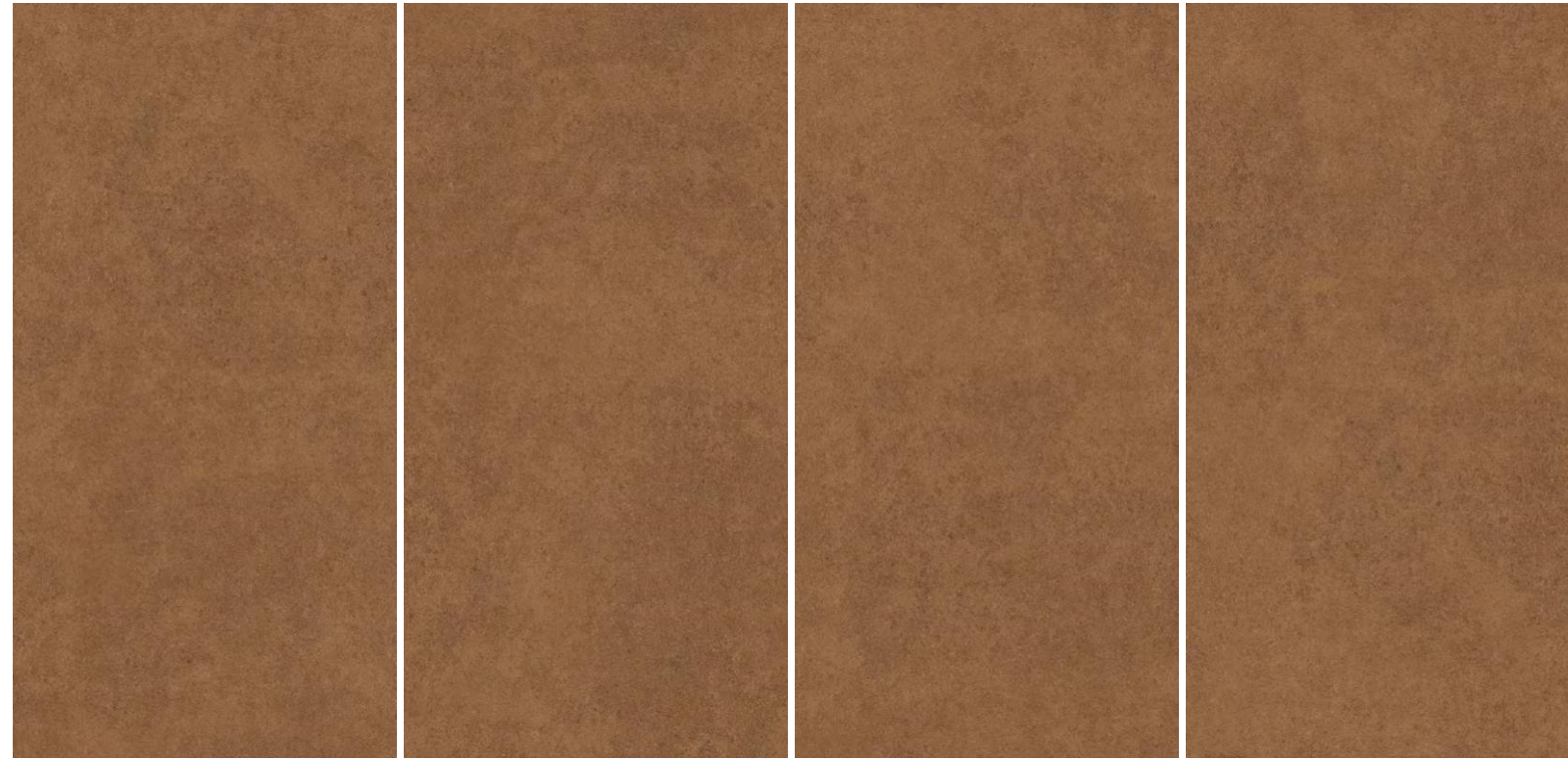




EVOQUE BROWN

I'M
NEW

भ्रतिका




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Tiles Pvt Ltd

EVOQUE
BROWN



600x
1200mm

| MATT
SURFACE

| AVAILABLE
RANDOM : 05

DESIGNS THAT BRING A REVOLUTION.



**EVOQUE
DOVE**

MATT SURFACE | 600X1200MM

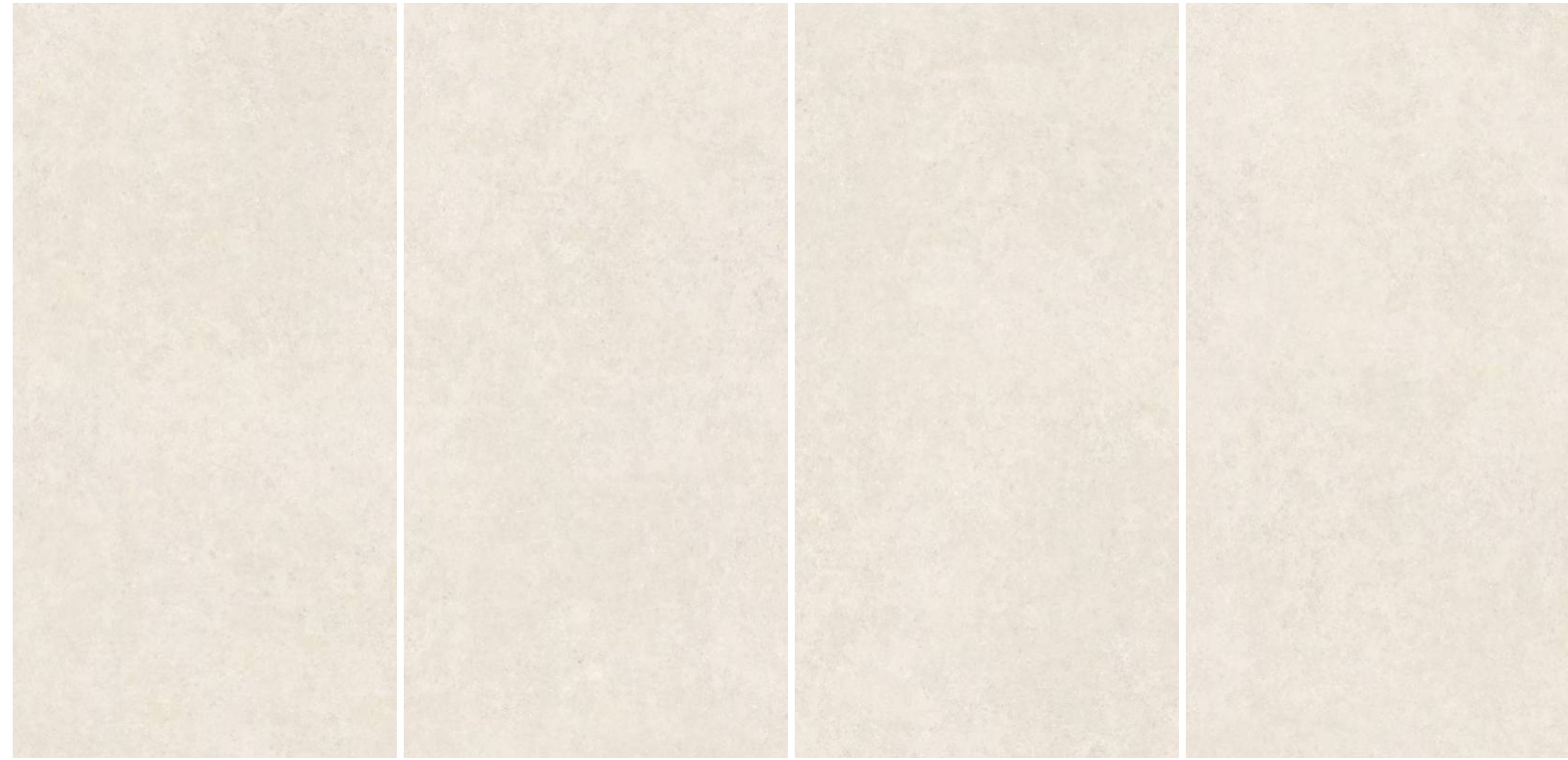




EVOQUE DOVE

I'M
NEW

भ्रतिका




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**EVOQUE
DOVE**

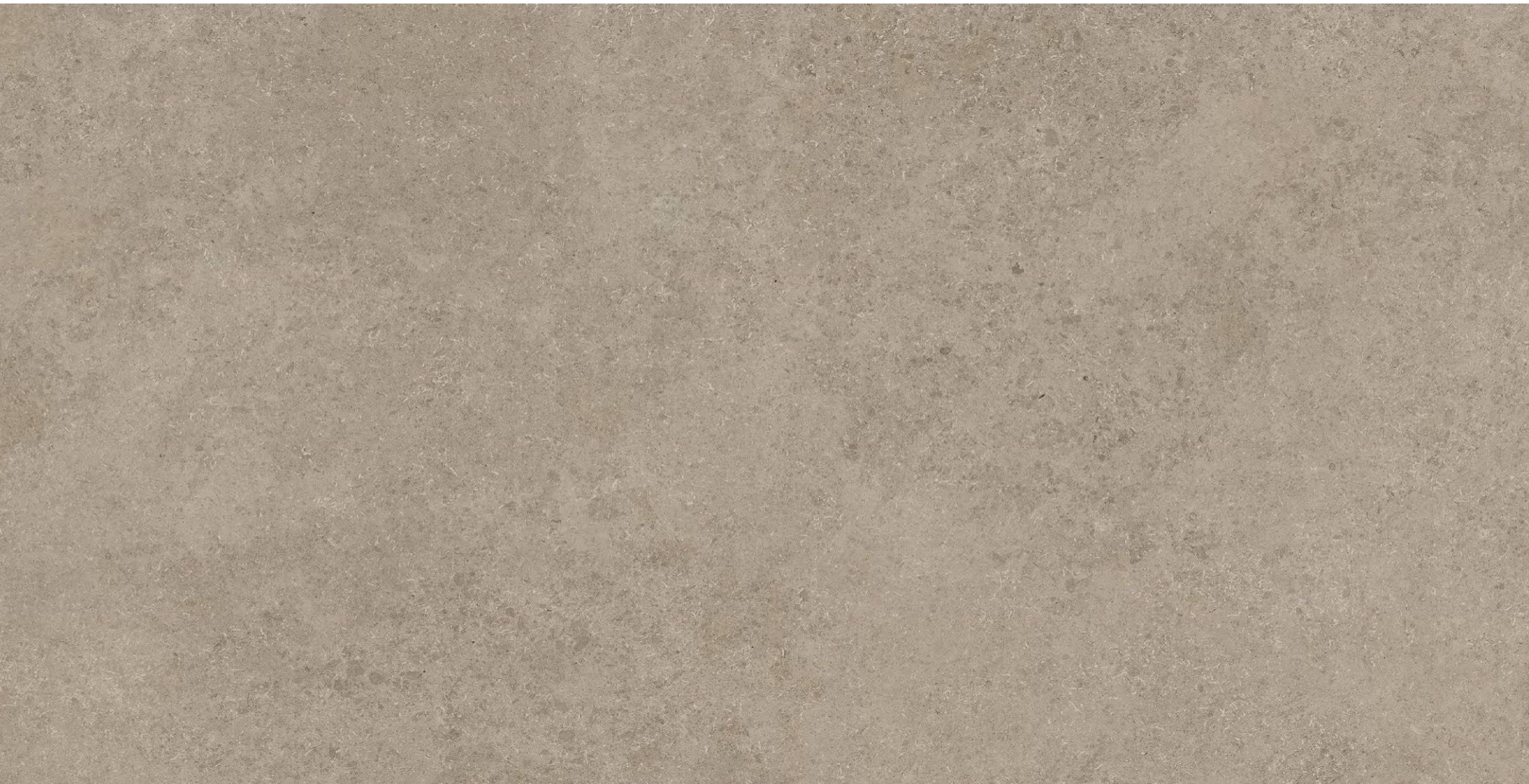
600x
1200mm

| **MATT
SURFACE**

| AVAILABLE
RANDOM : **05**



THE INGENUITY OF AESTHETIC EXCELLENCE.



**EVOQUE
TAN**

MATT SURFACE | 600X1200MM

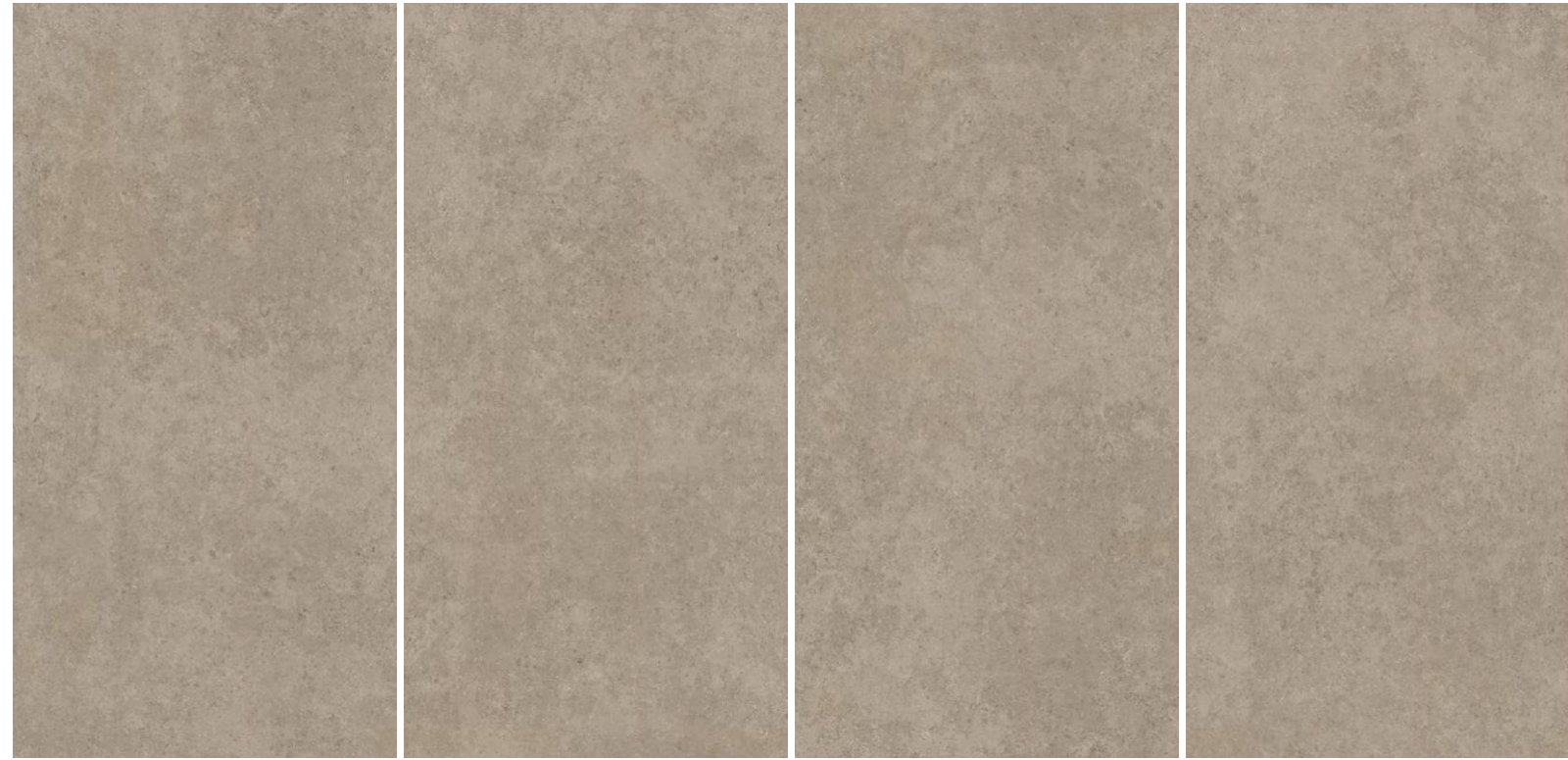




EVOQUE TAN

I'M
NEW

भ्रतिका



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**EVOQUE
TAN**



600x
1200mm

MATT
SURFACE

AVAILABLE
RANDOM : 05

ENTIRELY UNMATCHED STANDARDS OF BEAUTY.



**EVOQUE
OLIVE**

MATT SURFACE | 600X1200MM

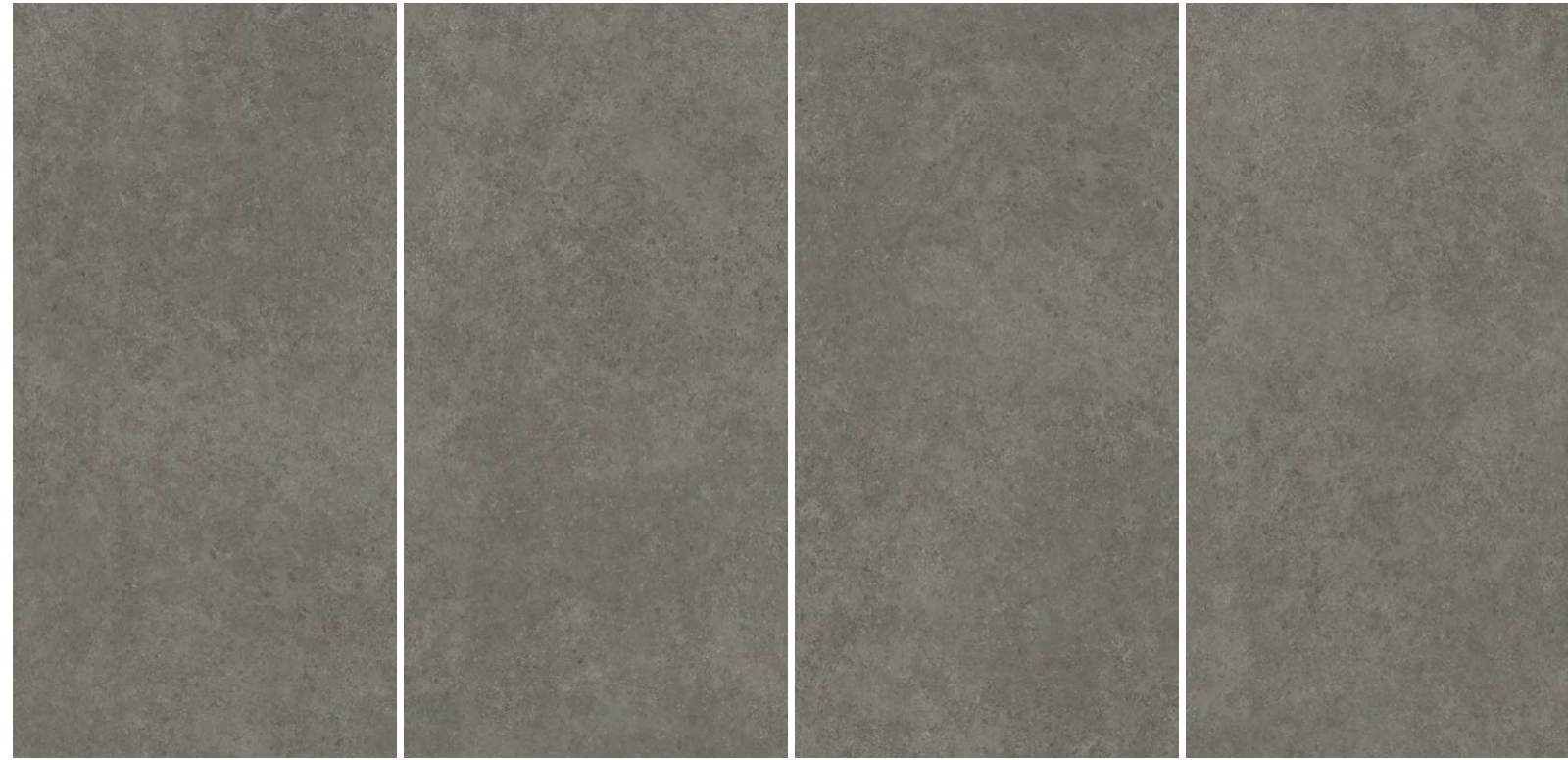




EVOQUE OLIVE

I'M
NEW

भ्रतिका



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EVOQUE
OLIVE

600x
1200mm

MATT
SURFACE

AVAILABLE
RANDOM : 05



INFUSED WITH PASSION FOR DESIGN.



**EVOQUE
FOSSIL**

MATT SURFACE | 600X1200MM

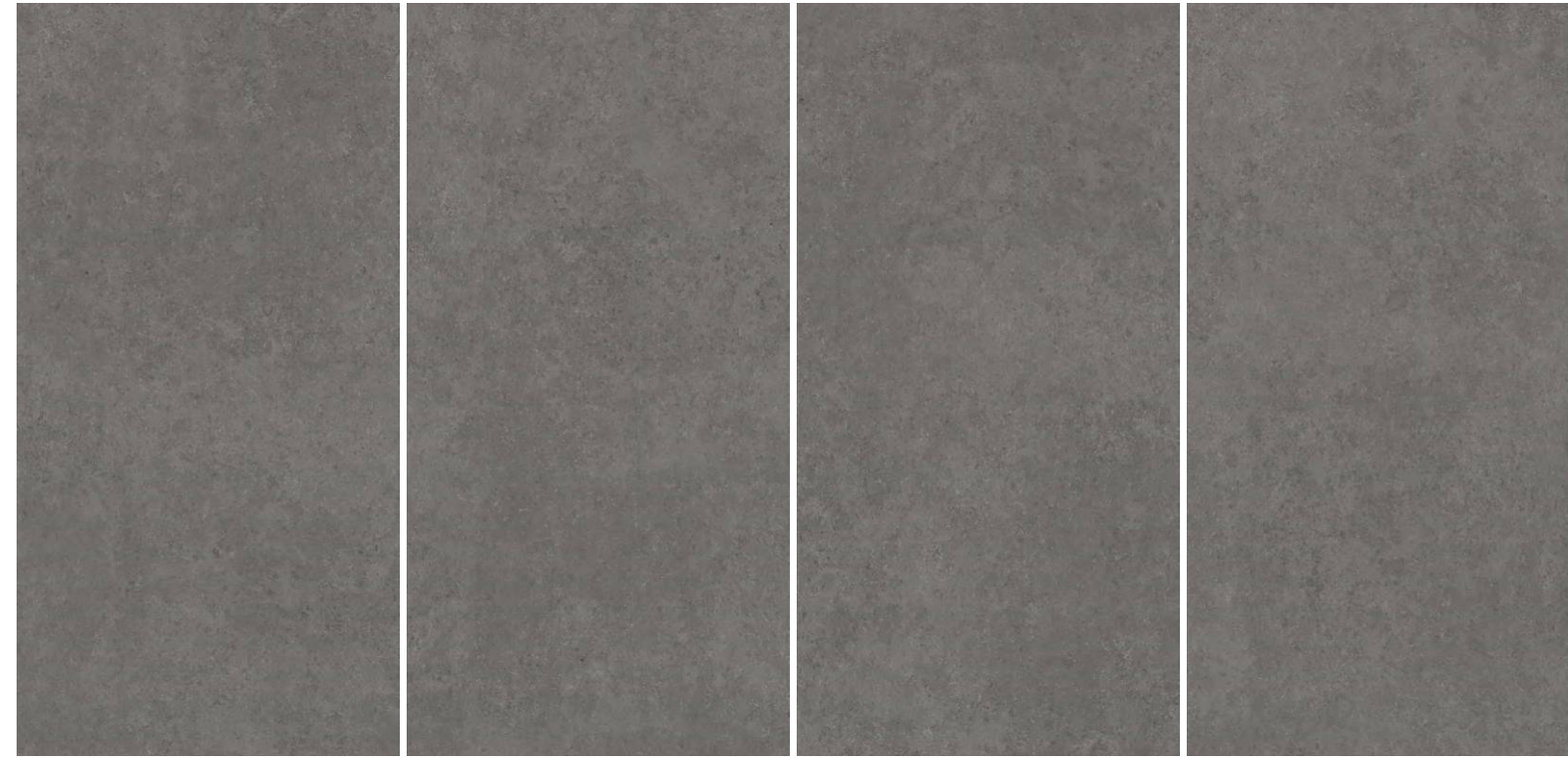




EVOQUE FOSSIL

I'M
NEW

भ्रतिका



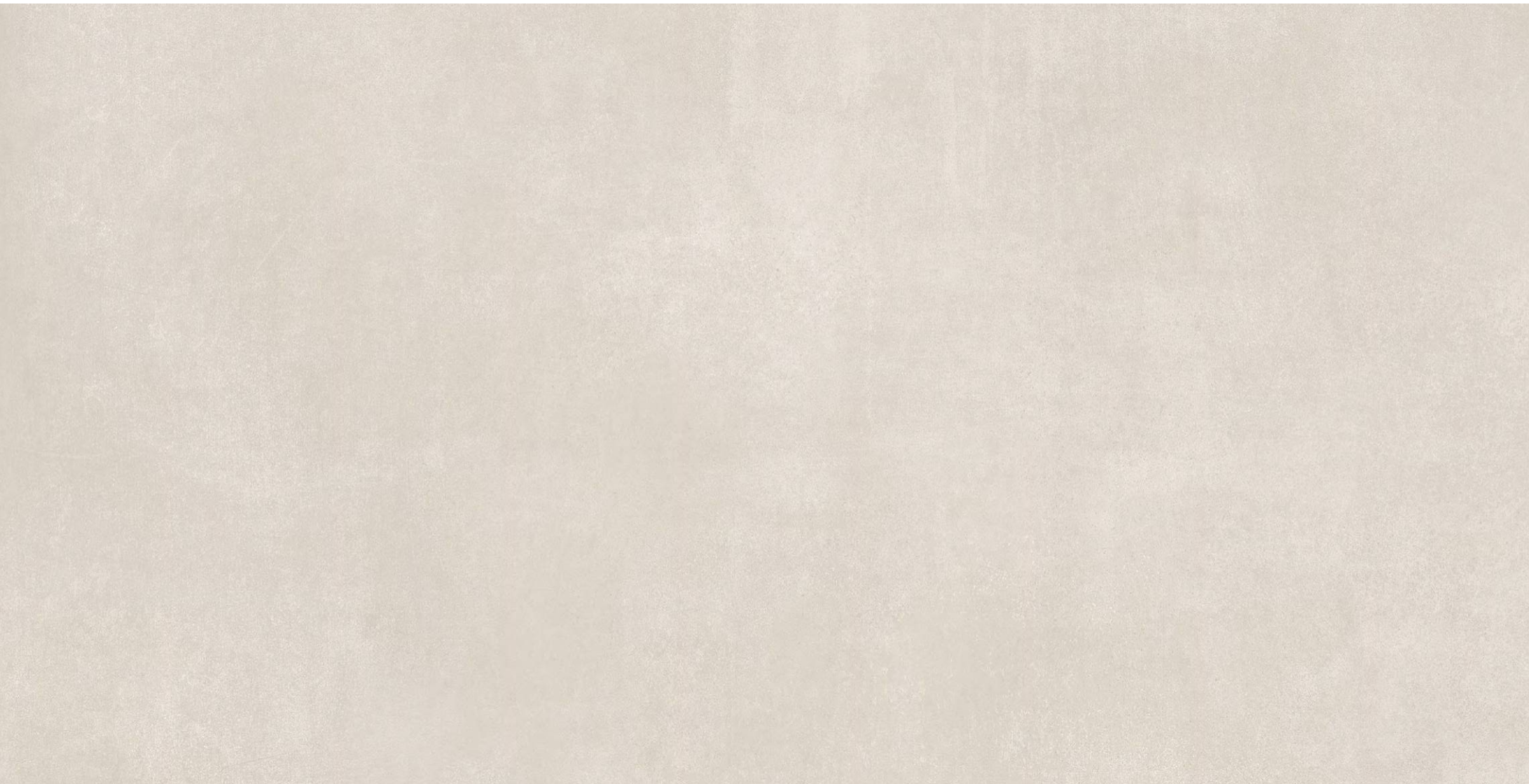
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EVOQUE
FOSSIL



600x1200mm | MATT SURFACE | AVAILABLE RANDOM : 05

ADD PERENNIAL FASCINATION TO YOUR SPACE.



**INFINITY
DOVE**

MATT SURFACE | 600X1200MM



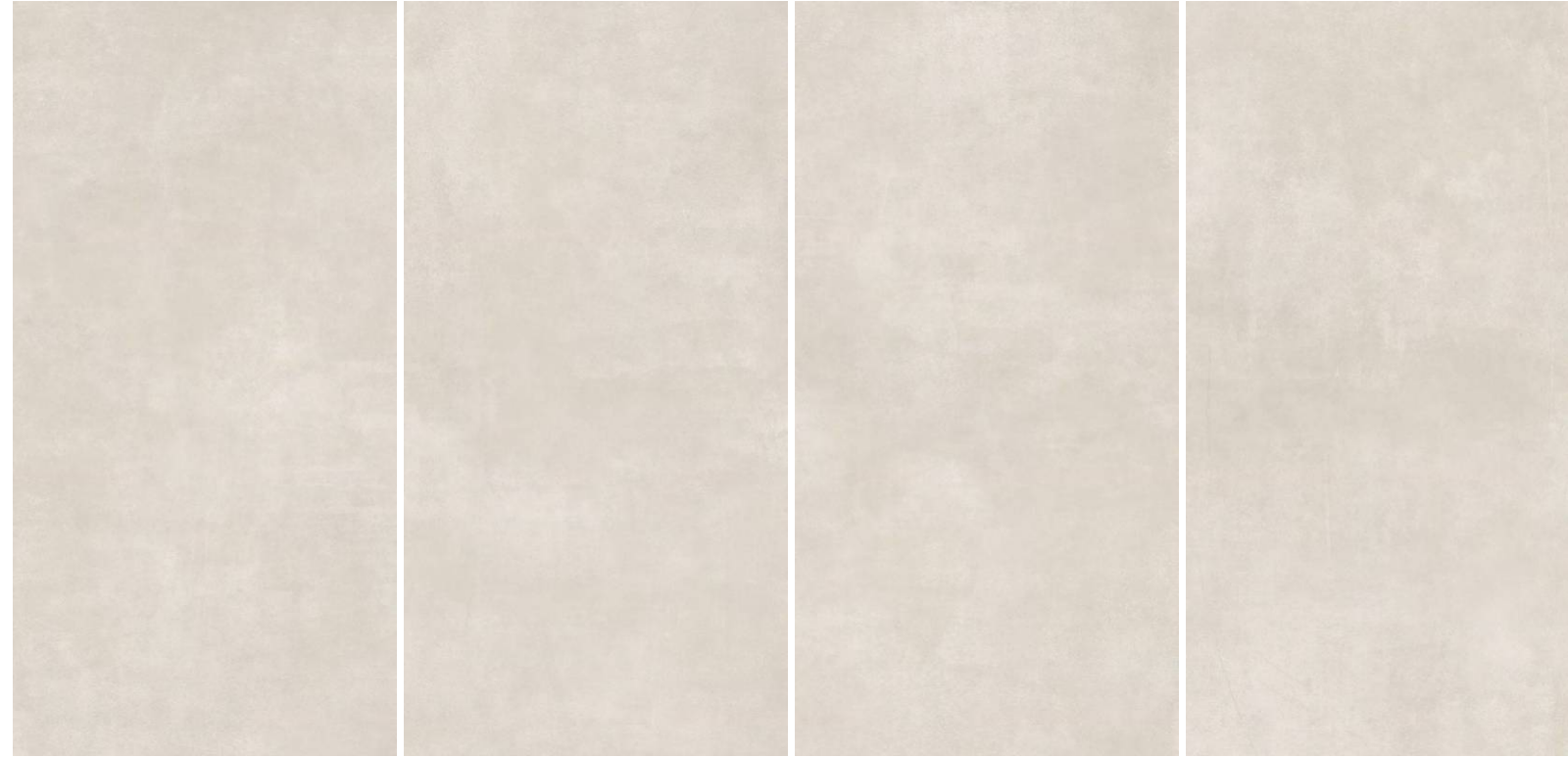


INFINITY DOVE



I'M
NEW

भ्रतिका



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**INFINITY
DOVE**

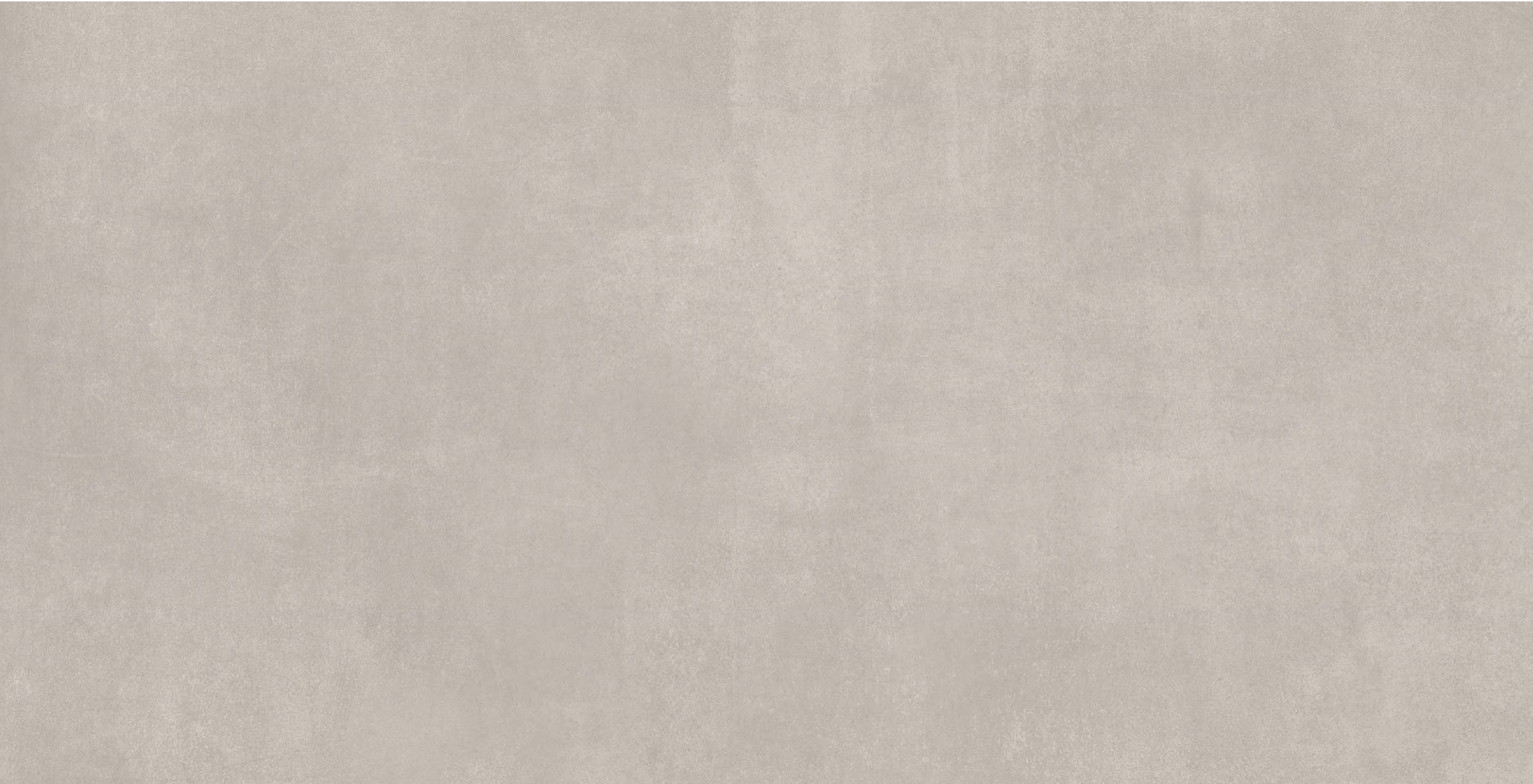


600x
1200mm

MATT
SURFACE

AVAILABLE
RANDOM : 05

EXCEPTIONAL STANDARDS OF EXTRAORDINARY.



**INFINITY
GREY**

MATT SURFACE | 600X1200MM

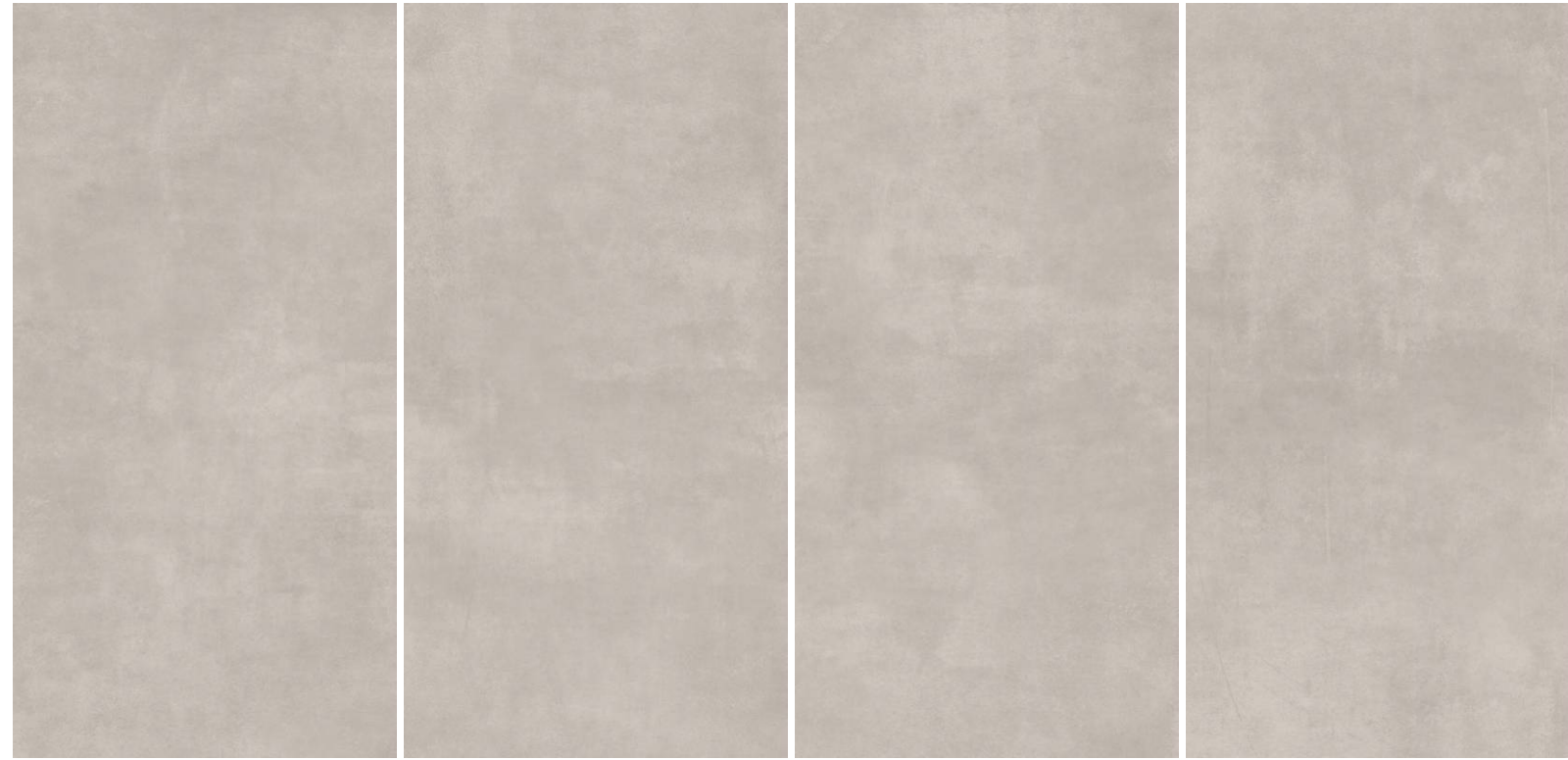




INFINITY GREY

I'M
NEW

भ्रतिका



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**INFINITY
GREY**



600x
1200mm

MATT
SURFACE

AVAILABLE
RANDOM : 05

GIVES YOUR SPACE A PERSONALIZED TOUCH.



**INFINITY
ASH**

MATT SURFACE | 600X1200MM



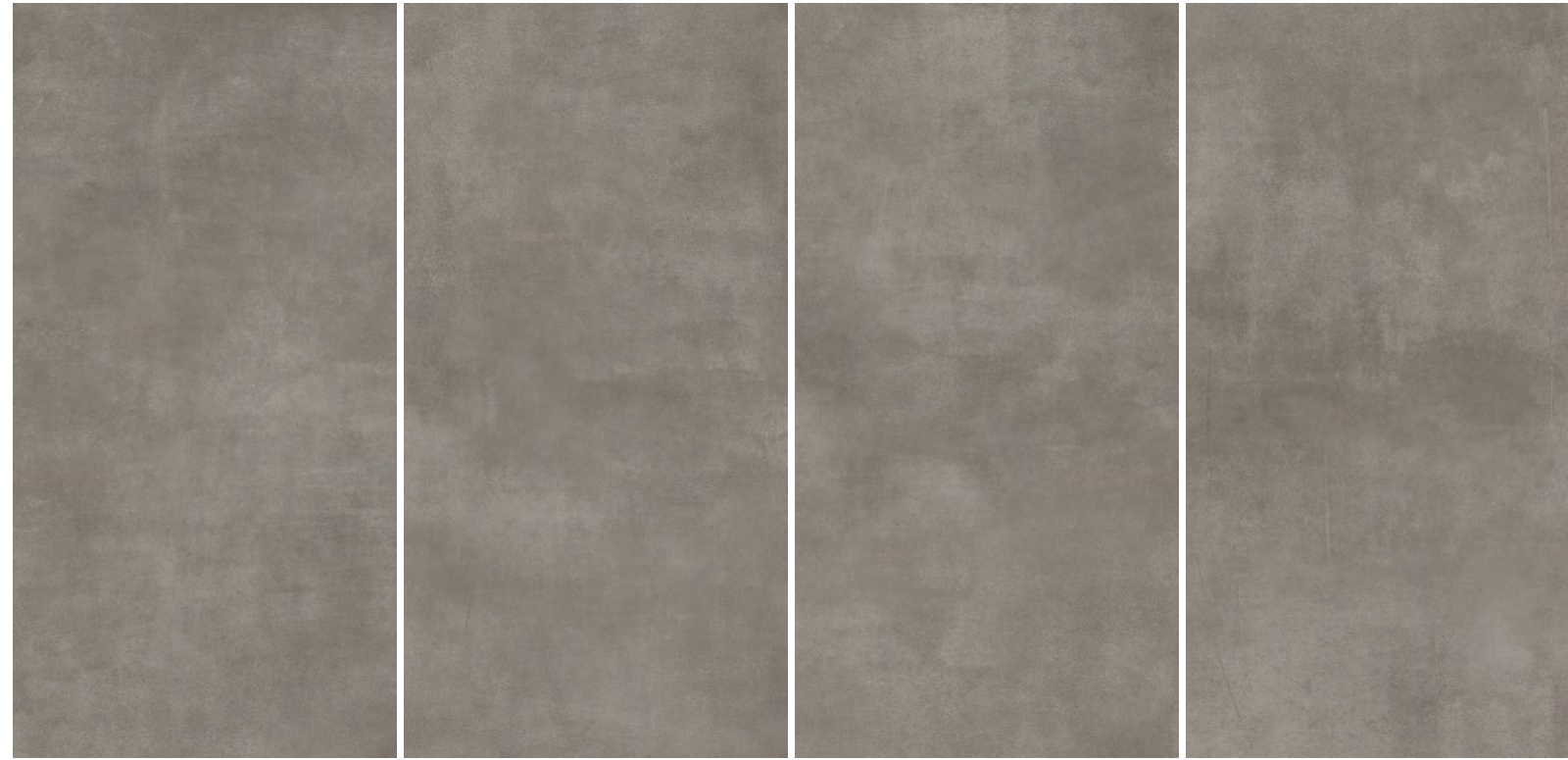


INFINITY ASH



I'M
NEW

भ्रतिका




Segam
Tiles Pvt Ltd

INFINITY
ASH

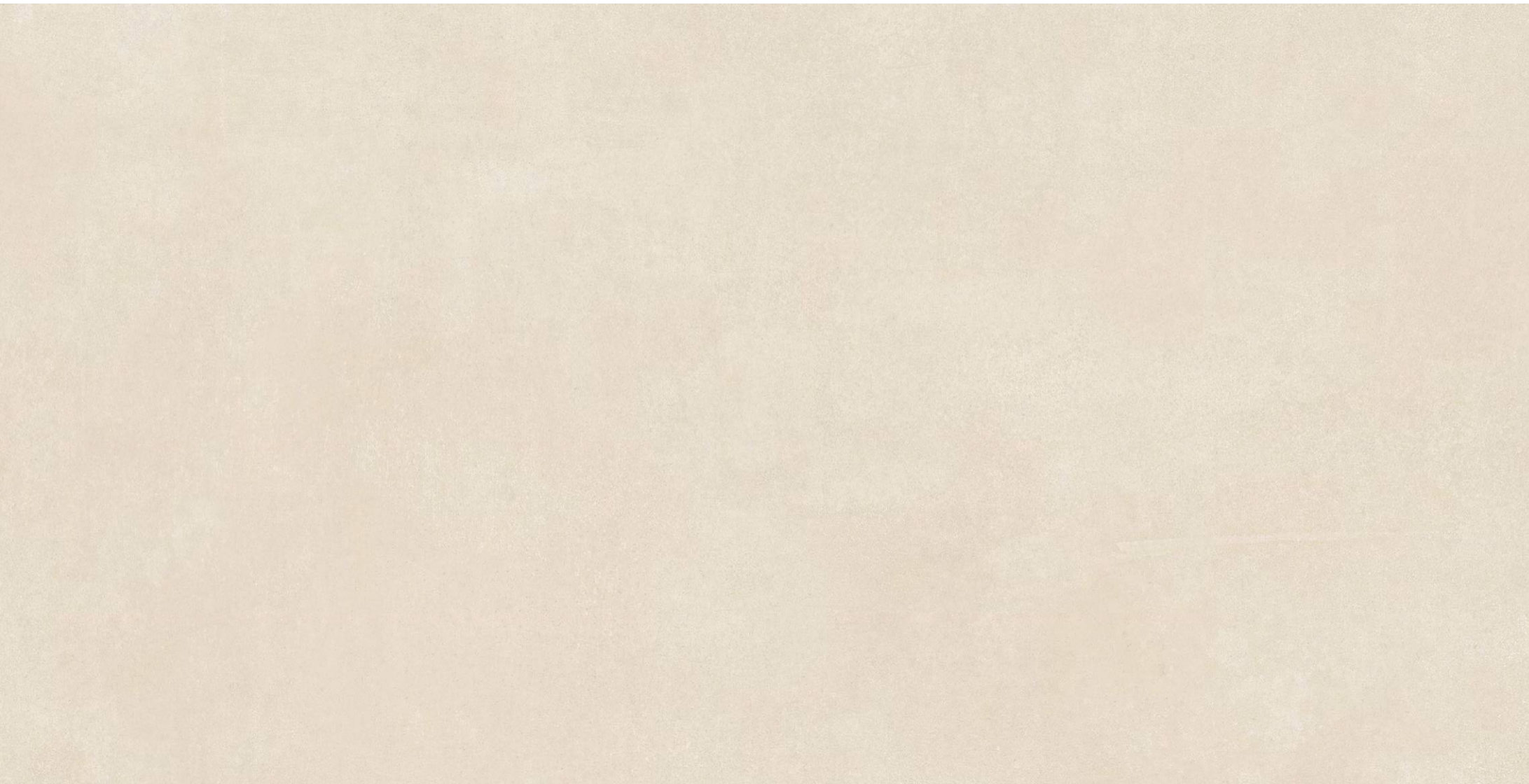


600x
1200mm

MATT
SURFACE

AVAILABLE
RANDOM : 05

DISCOVER YOUR SPACE LIKE NEVER BEFORE.



**INFINITY
CREMA**

MATT SURFACE | 600X1200MM

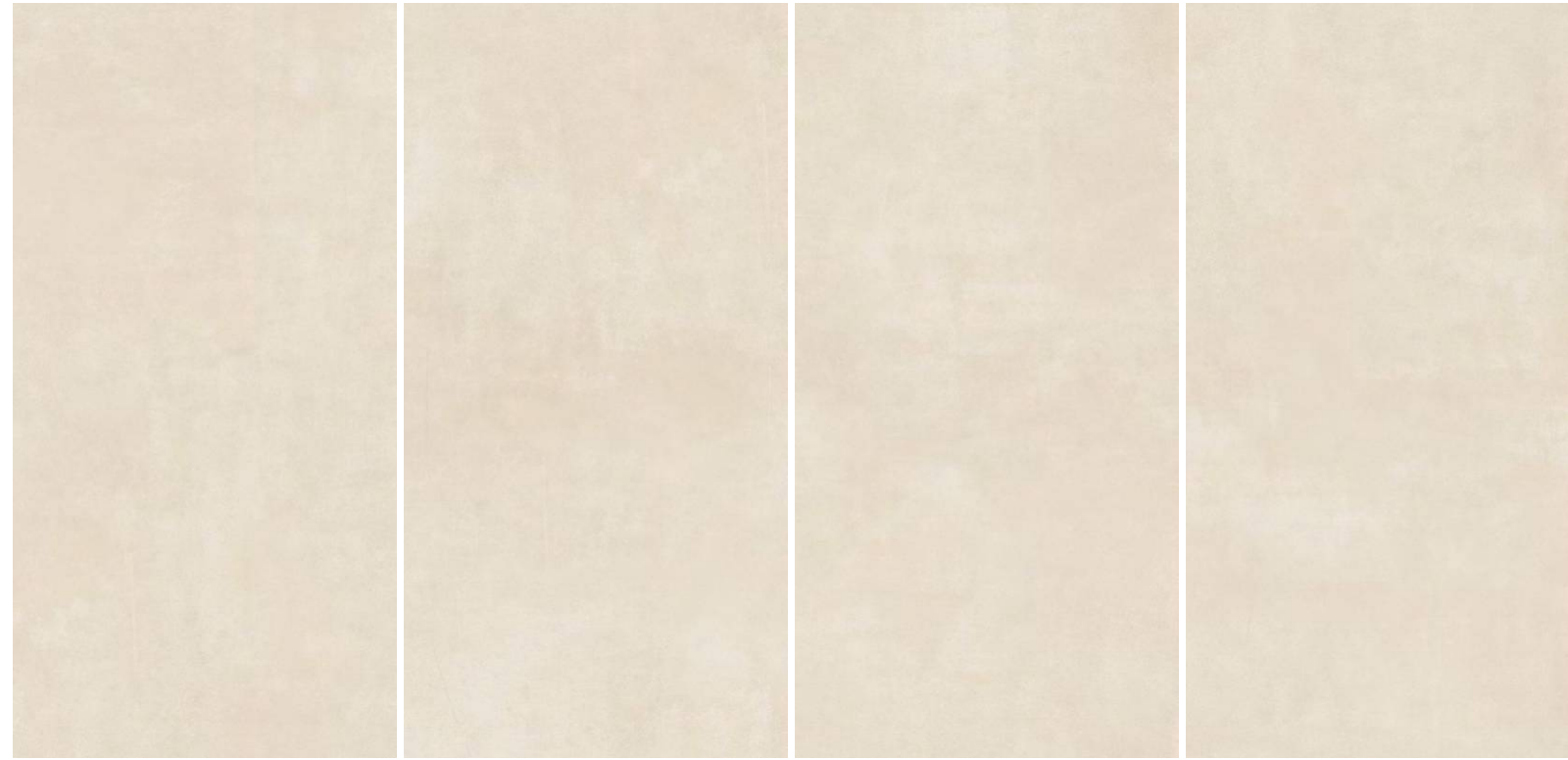




INFINITY CREMA

I'M
NEW

भ्रतिका



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Tiles Pvt Ltd

**INFINITY
CREMA**



600x
1200mm

MATT
SURFACE

AVAILABLE
RANDOM : 05

AMALGAMATION OF MAGNIFICENCE AND SUPREMACY.



**INFINITY
BEIGE**

MATT SURFACE | 600X1200MM

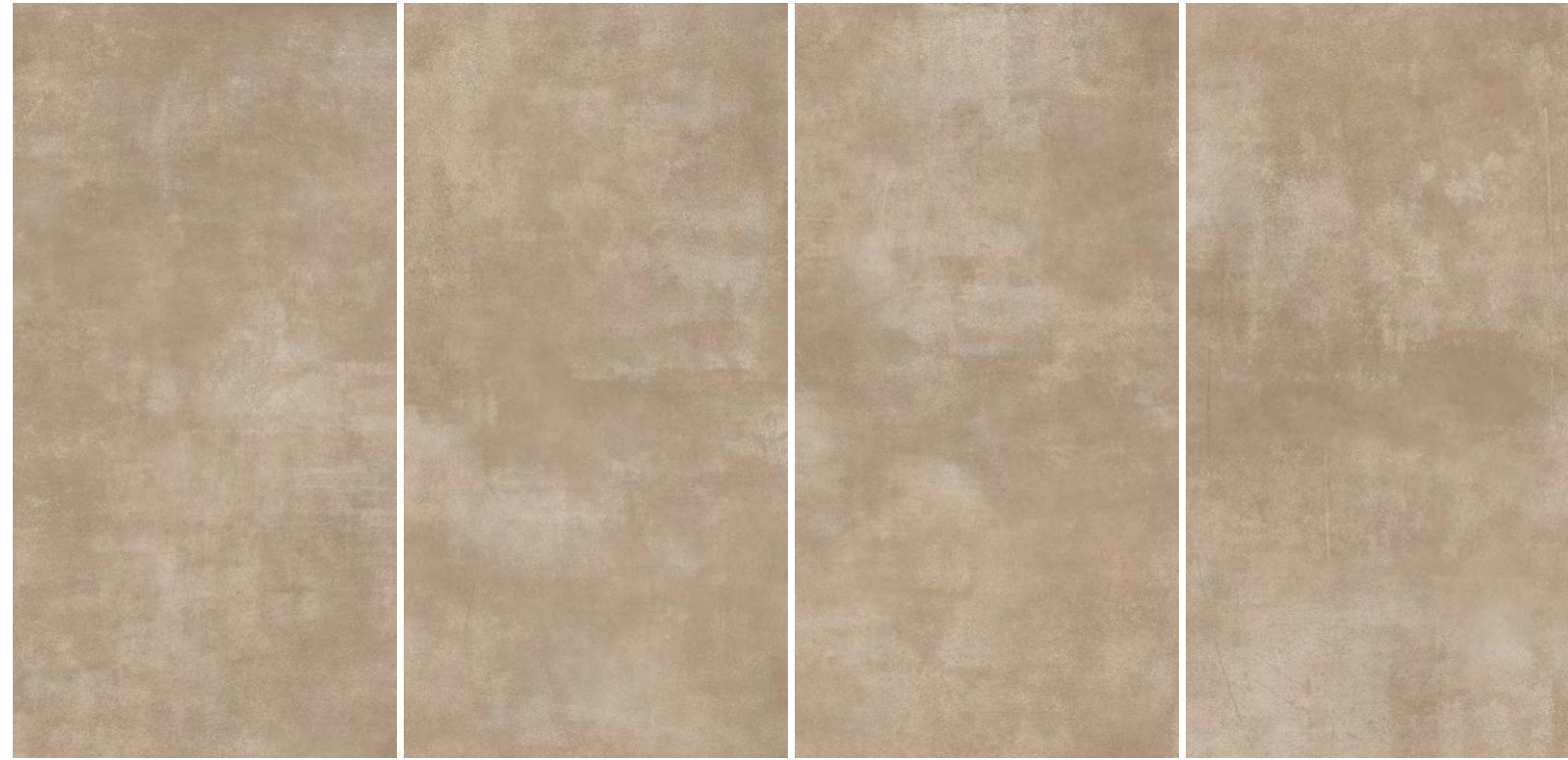




INFINITY BEIGE

I'M
NEW

भ्रतिका



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Tiles Pvt Ltd

**INFINITY
BEIGE**



600x
1200mm

MATT
SURFACE

AVAILABLE
RANDOM : 05

WE ADD CREATIVITY AND AESTHETIC TO YOUR SPACE.



**INFINITY
MOCHA**

MATT SURFACE | 600X1200MM



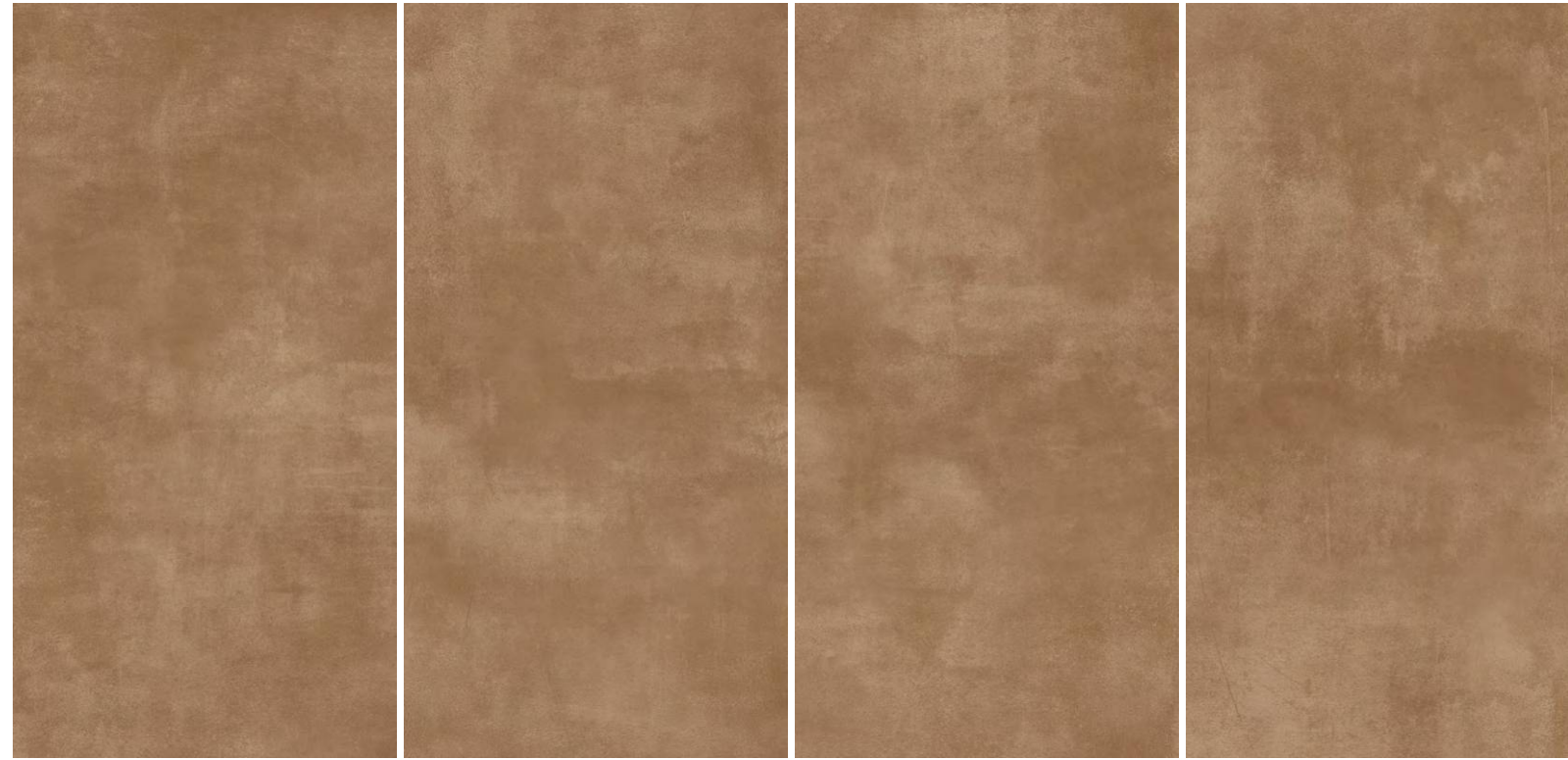


INFINITY MOCHA



I'M
NEW

भ्रतिका



 Segam
Tiles Pvt Ltd

INFINITY
MOCHA

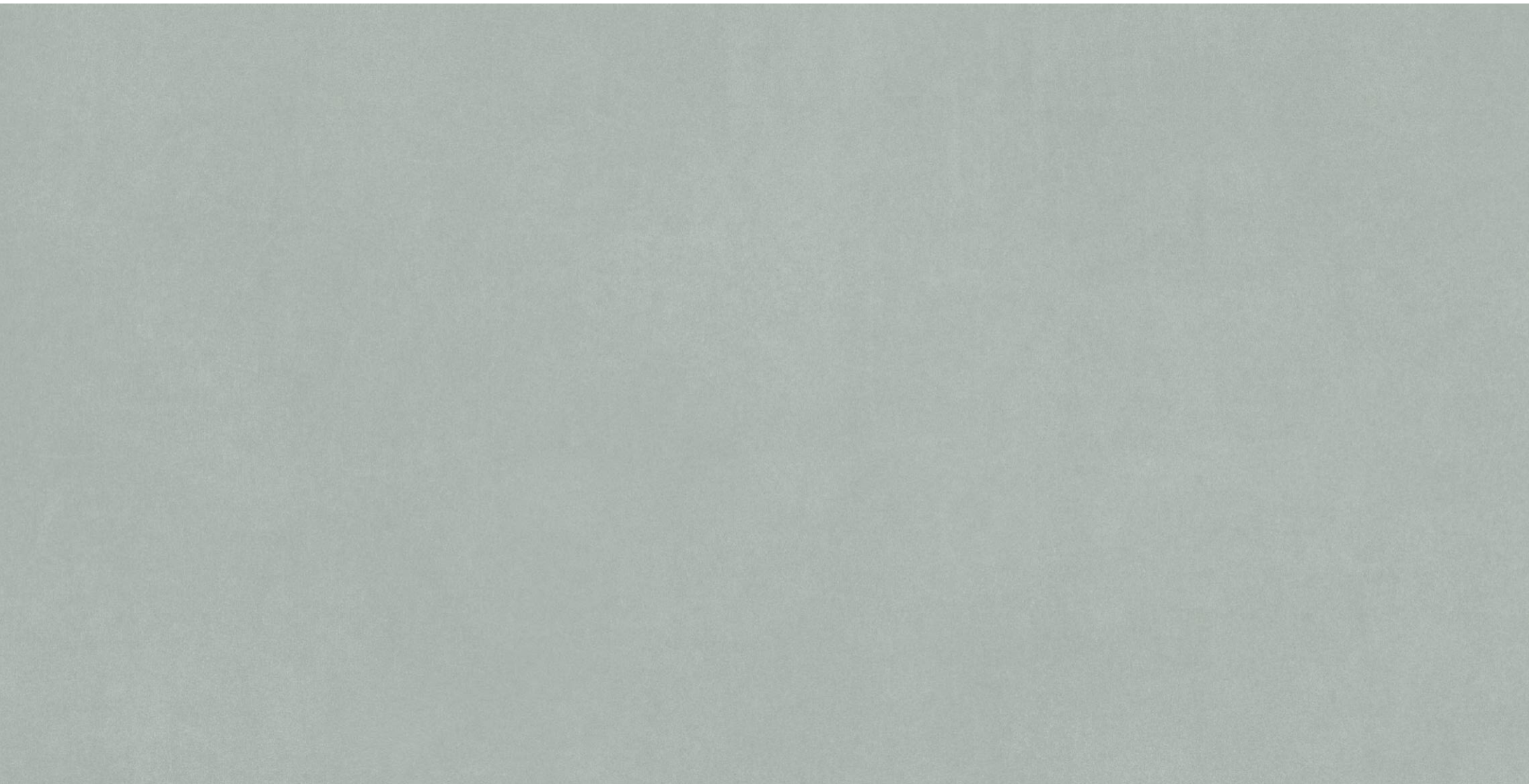


600x
1200mm

MATT
SURFACE

AVAILABLE
RANDOM : 05

WE ADD CREATIVITY AND AESTHETIC TO YOUR SPACE.



**INFINITY
AQUA**

MATT SURFACE | 600X1200MM

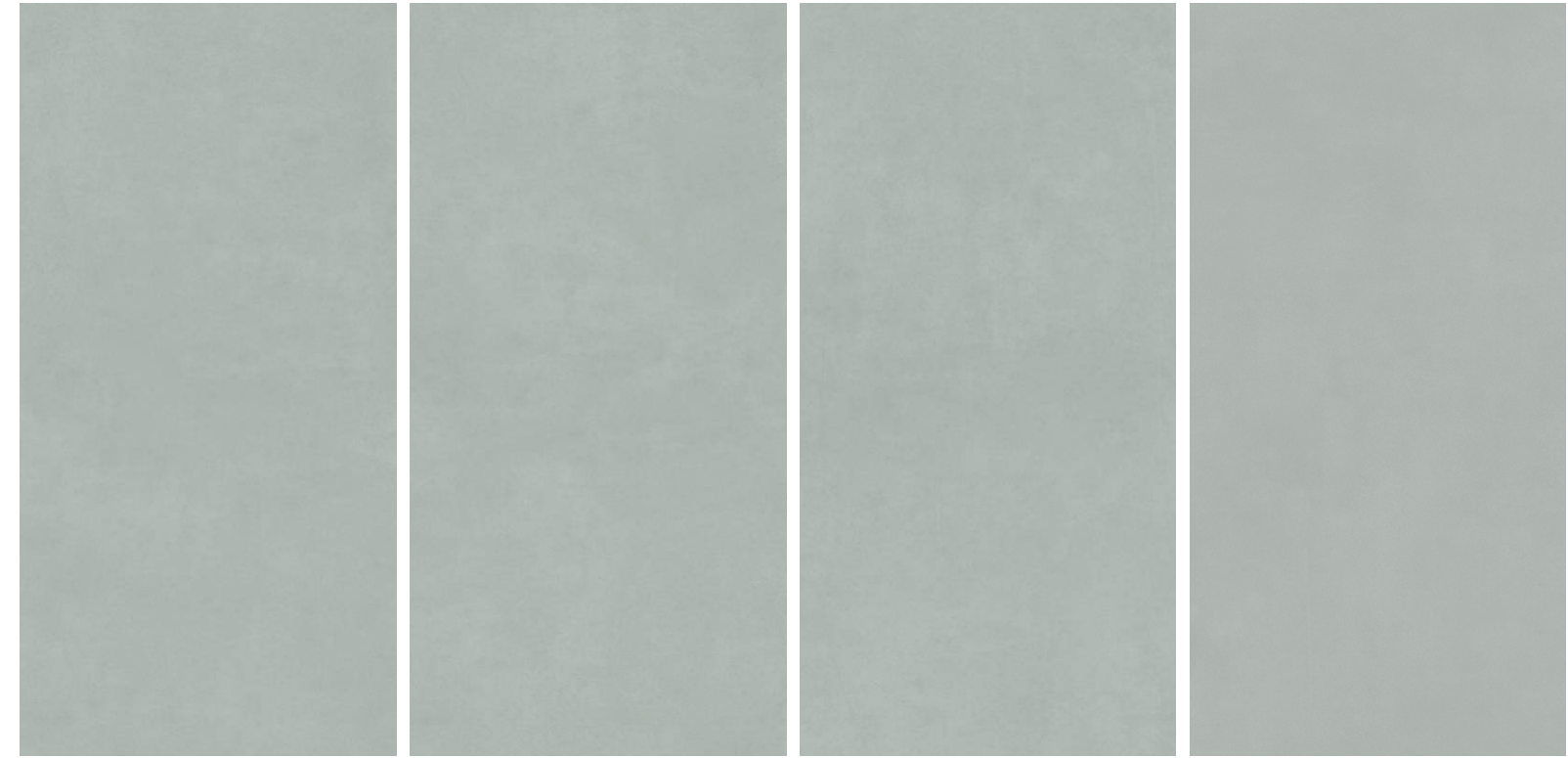




INFINITY AQUA

I'M
NEW

भ्रतिका



Segam
Tiles Pvt Ltd

**INFINITY
AQUA**



600x1200mm | MATT SURFACE | AVAILABLE RANDOM : 05

INDULGE INTO THE EXPERIENCE OF EXTRAVAGANCE.



**INFINITY
GREEN**

MATT SURFACE | 600X1200MM





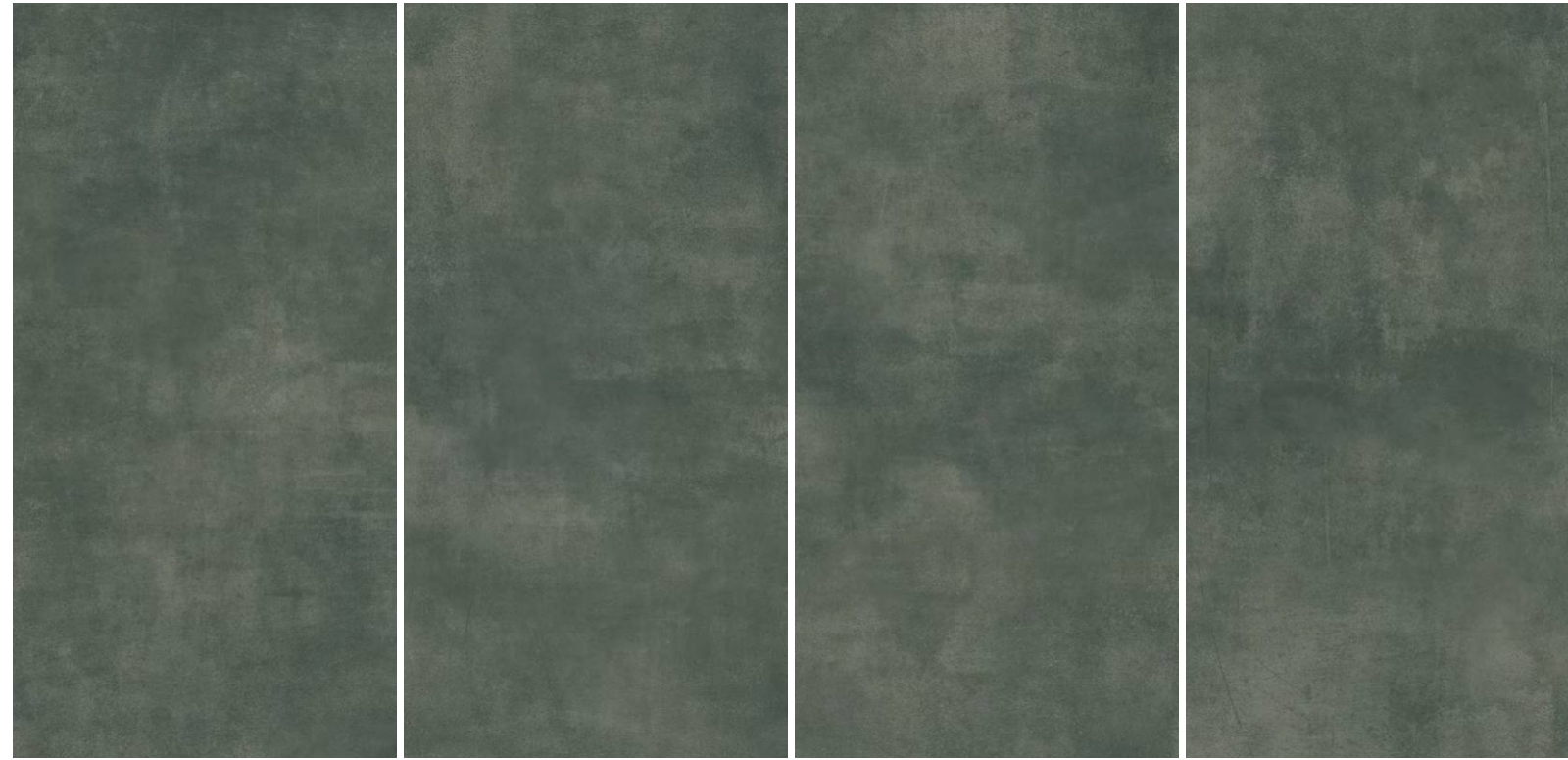
< SAUNA
< GYM

INFINITY GREEN



I'M
NEW

भ्रतिका



Segam
Tiles Pvt Ltd

**INFINITY
GREEN**

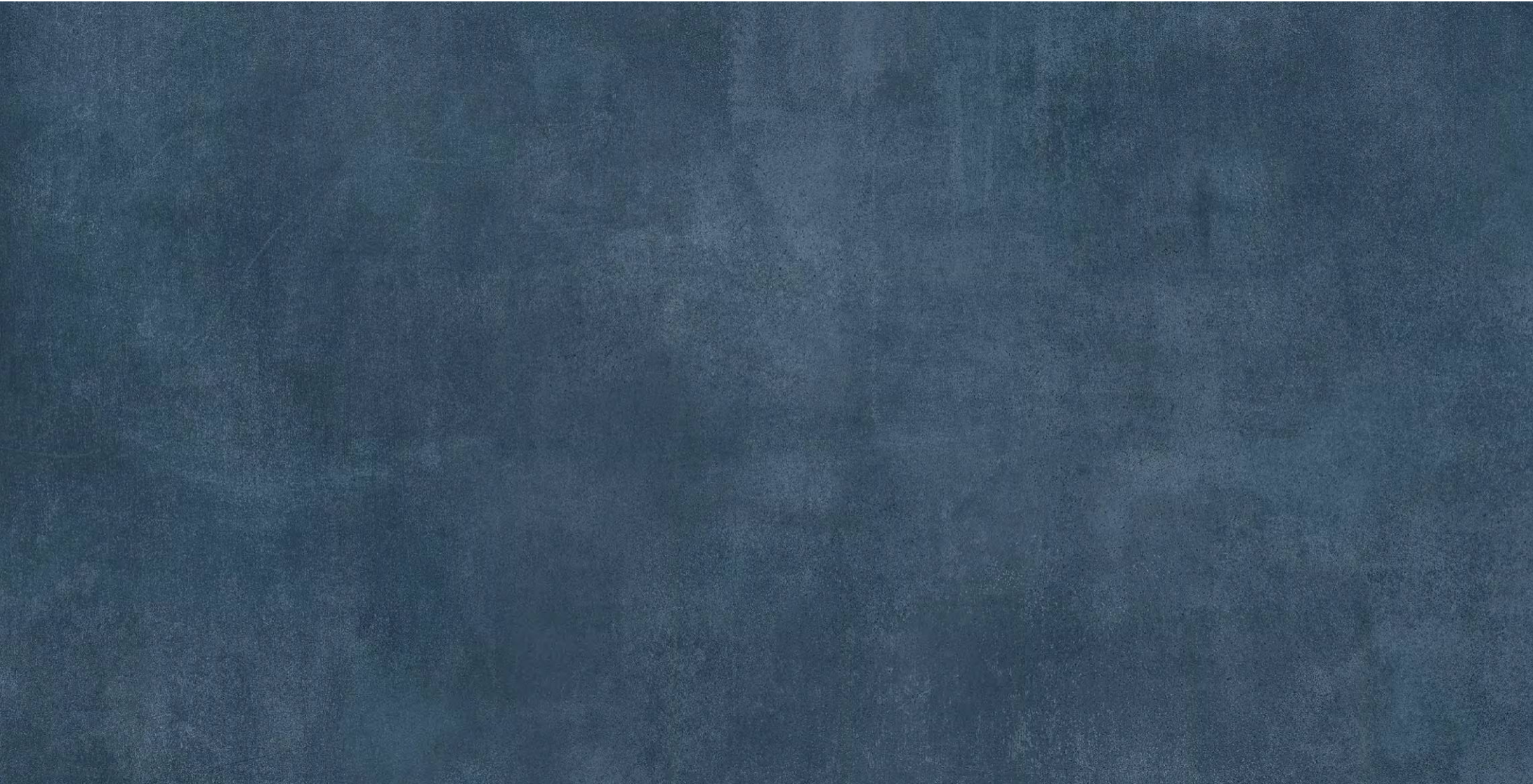


600x
1200mm

MATT
SURFACE

AVAILABLE
RANDOM : 05

MAKING YOUR IMAGINATION COME TRUE.



**INFINITY
BLUE**

MATT SURFACE | 600X1200MM

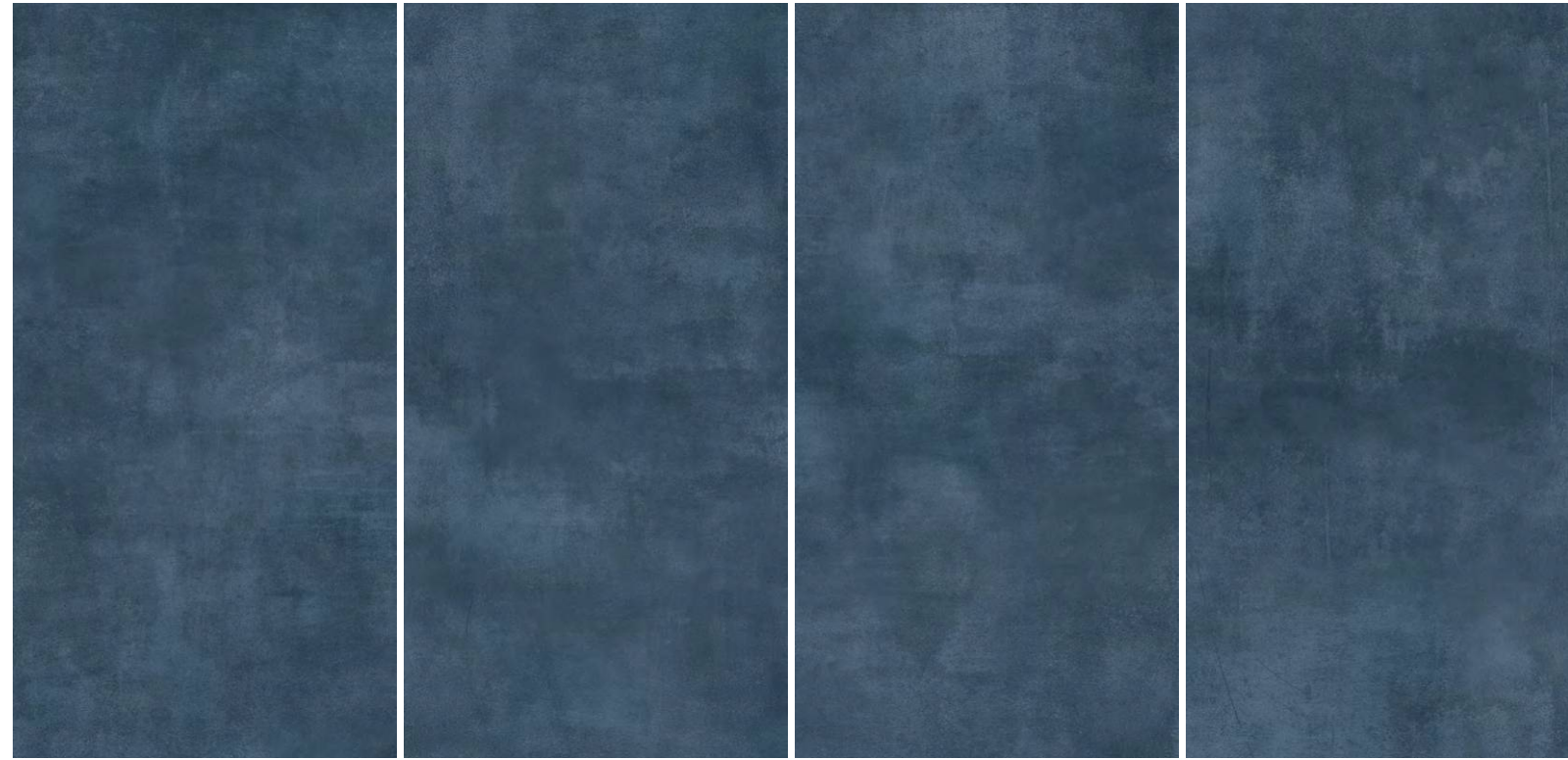




INFINITY BLUE

I'M
NEW

भ्रतिका



Segam
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**INFINITY
BLUE**



600x
1200mm

MATT
SURFACE

AVAILABLE
RANDOM : 05

DISPLAYS AN ARRAY OF UNIQUE FEATURES.



**LAVASA
PEARL**

MATT SURFACE | 600X1200MM





LAVASA PEARL

I'M
NEW

भ्रतिका



Segam
Tiles Pvt Ltd

LAVASA
PEARL



600x
1200mm

MATT
SURFACE

AVAILABLE
RANDOM : 06

DESIGNED TO GIVE YOUR SPACE DISTINCTION.



LAVASA CHARCOAL

MATT SURFACE | 600X1200MM





LAVASA CHARCOAL

I'M
NEW

भूतिका




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LAVASA
CHARCOAL

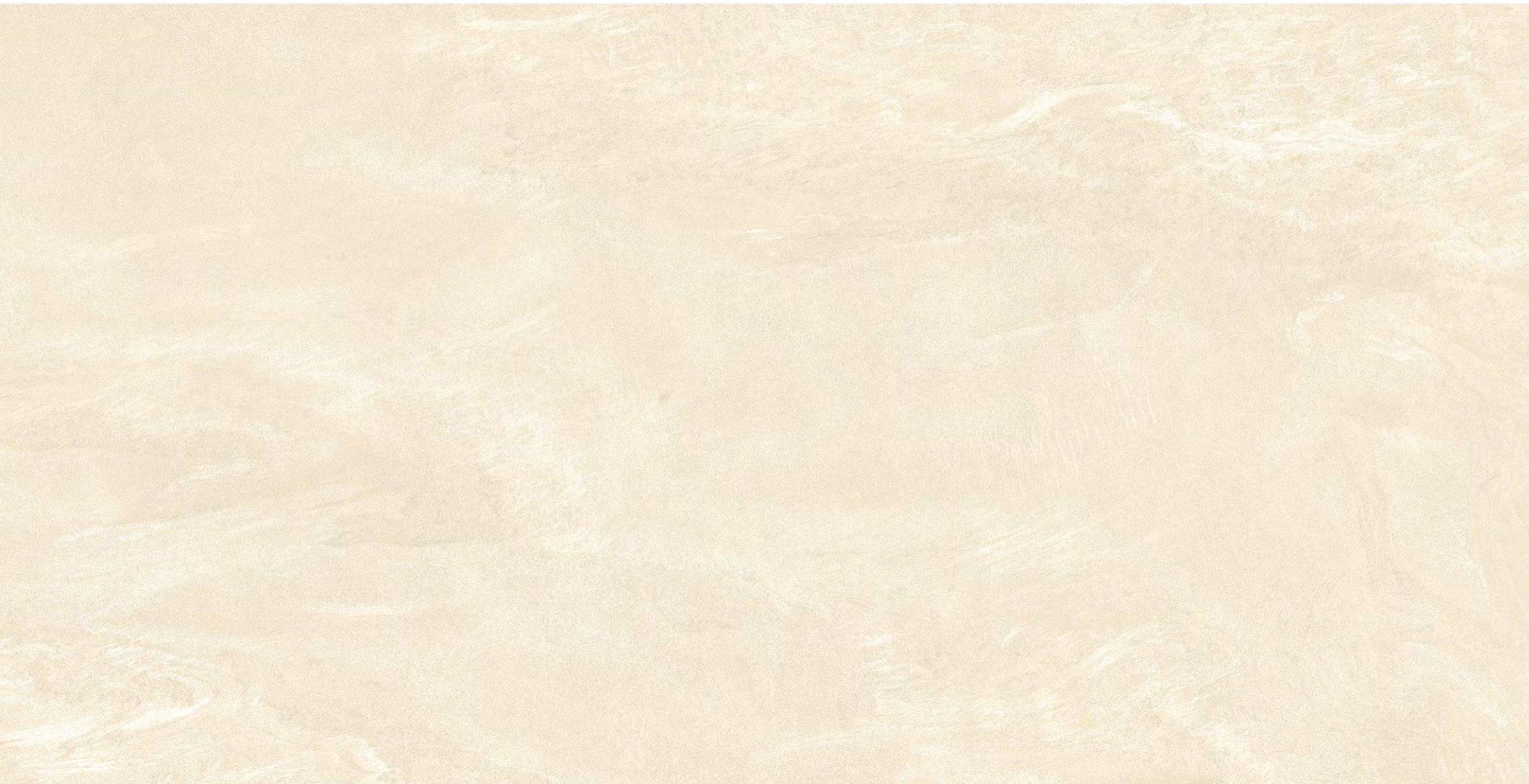


600x
1200mm

MATT
SURFACE

AVAILABLE
RANDOM : 06

SIMPLICITY IS AN EXTREME ELEGANCE.



**LAVASA
DESERT**

MATT SURFACE | 600X1200MM





LAVASA DESERT

I'M
NEW

भ्रतिका



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**LAVASA
DESERT**



600x
1200mm

MATT
SURFACE

AVAILABLE
RANDOM : 06

UNDENIABLY SMOOTH AND BEAUTIFUL.



**LAVASA
SEPIA**

MATT SURFACE | 600X1200MM





LAVASA SEPIA

I'M
NEW

भ्रतिका



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Tiles Pvt Ltd

**LAVASA
SEPIA**

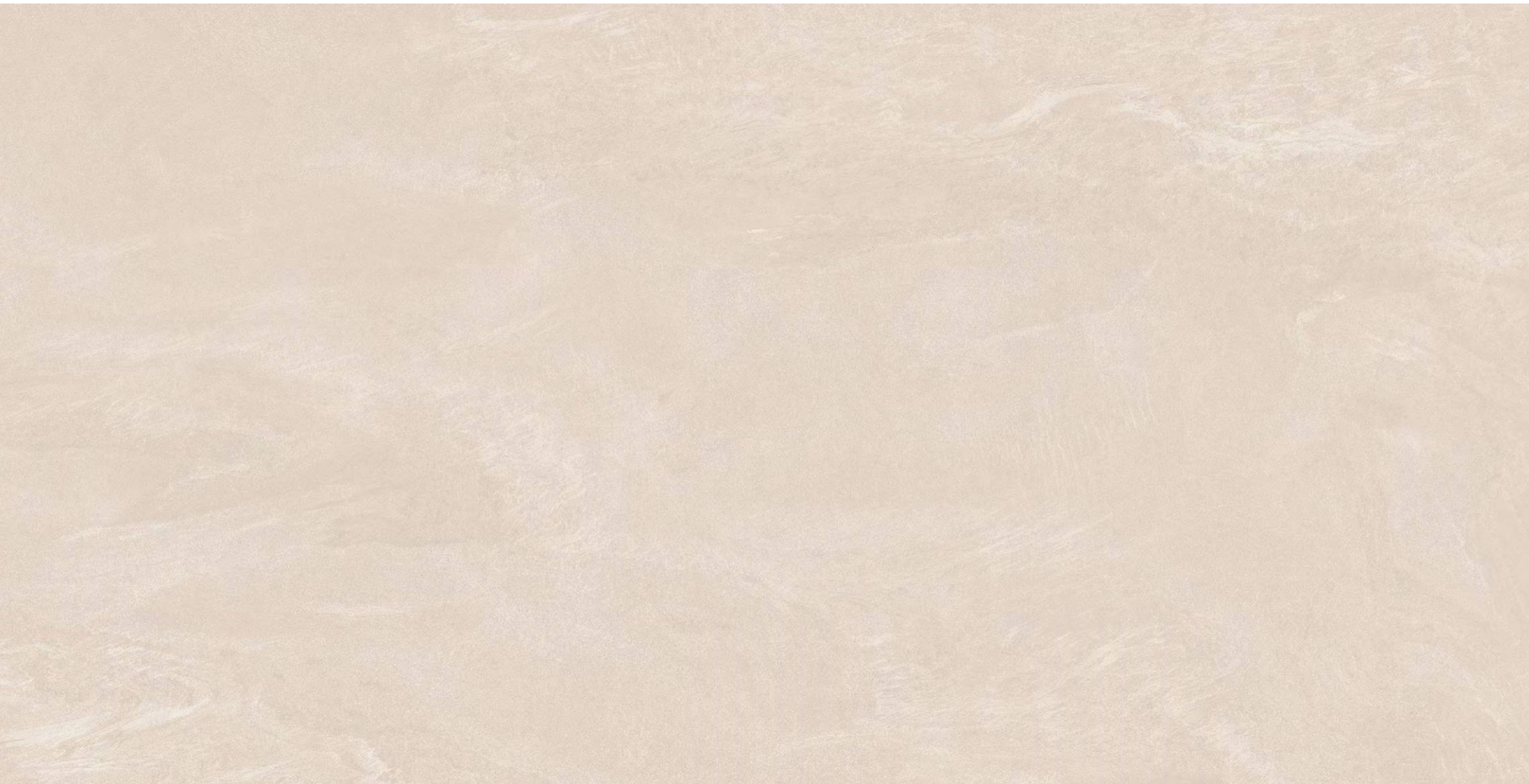


600x
1200mm

MATT
SURFACE

AVAILABLE
RANDOM : 06

A SPACE INSPIRED BY A NATURAL LANDSCAPE.



LAVASA WISTERIA

MATT SURFACE | 600X1200MM





LAVASA WISTERIA

I'M
NEW

भ्रतिका



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**LAVASA
WISTERIA**

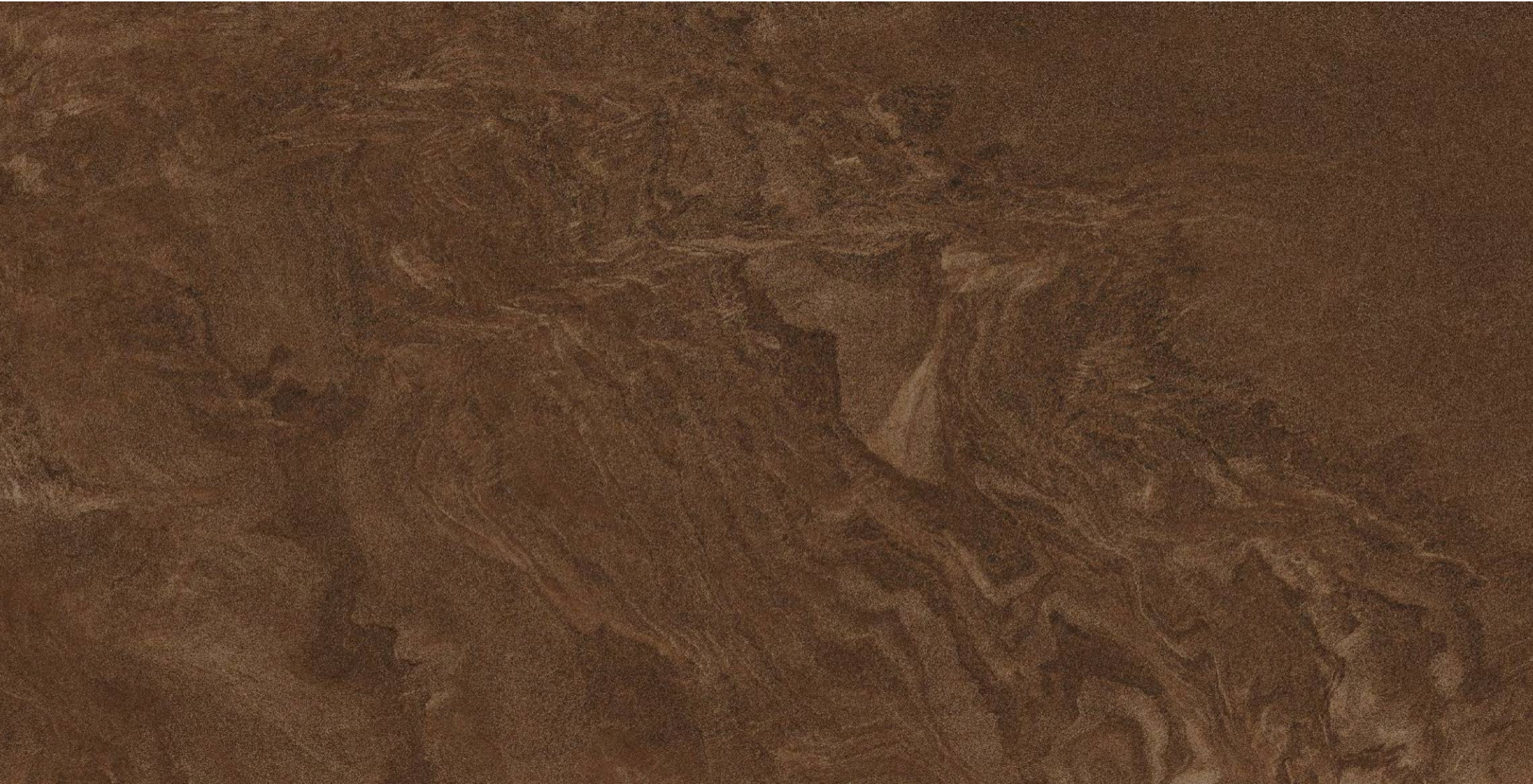


600x
1200mm

MATT
SURFACE

AVAILABLE
RANDOM : 06

A SPACE INSPIRED BY A NATURAL LANDSCAPE.



LAVASA BROWNIE

MATT SURFACE | 600X1200MM





LAVASA BROWNIE

I'M
NEW

भ्रतिका



Segam
Tiles Pvt Ltd

**LAVASA
BROWNIE**



600x
1200mm

MATT
SURFACE

AVAILABLE
RANDOM : 06

SIMPLICITY, SOPHISTICATION, AND PERSONALITY.



**RUSTIN
SILVER**

MATT SURFACE | 600X1200MM





RUSTIN SILVER

I'M
NEW

भ्रतिका



 Segam
Tiles Pvt Ltd

**RUSTIN
SILVER**

600x
1200mm

MATT
SURFACE

AVAILABLE
RANDOM : 06



FUNCTIONALITY AND COMFORT TAKEN TO THE EXTREME.



**RUSTIN
MERCURY**

MATT SURFACE | 600X1200MM





RUSTIN MERCURY

I'M
NEW

भ्रतिका



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**RUSTIN
MERCURY**

600x
1200mm

MATT
SURFACE

AVAILABLE
RANDOM : 06



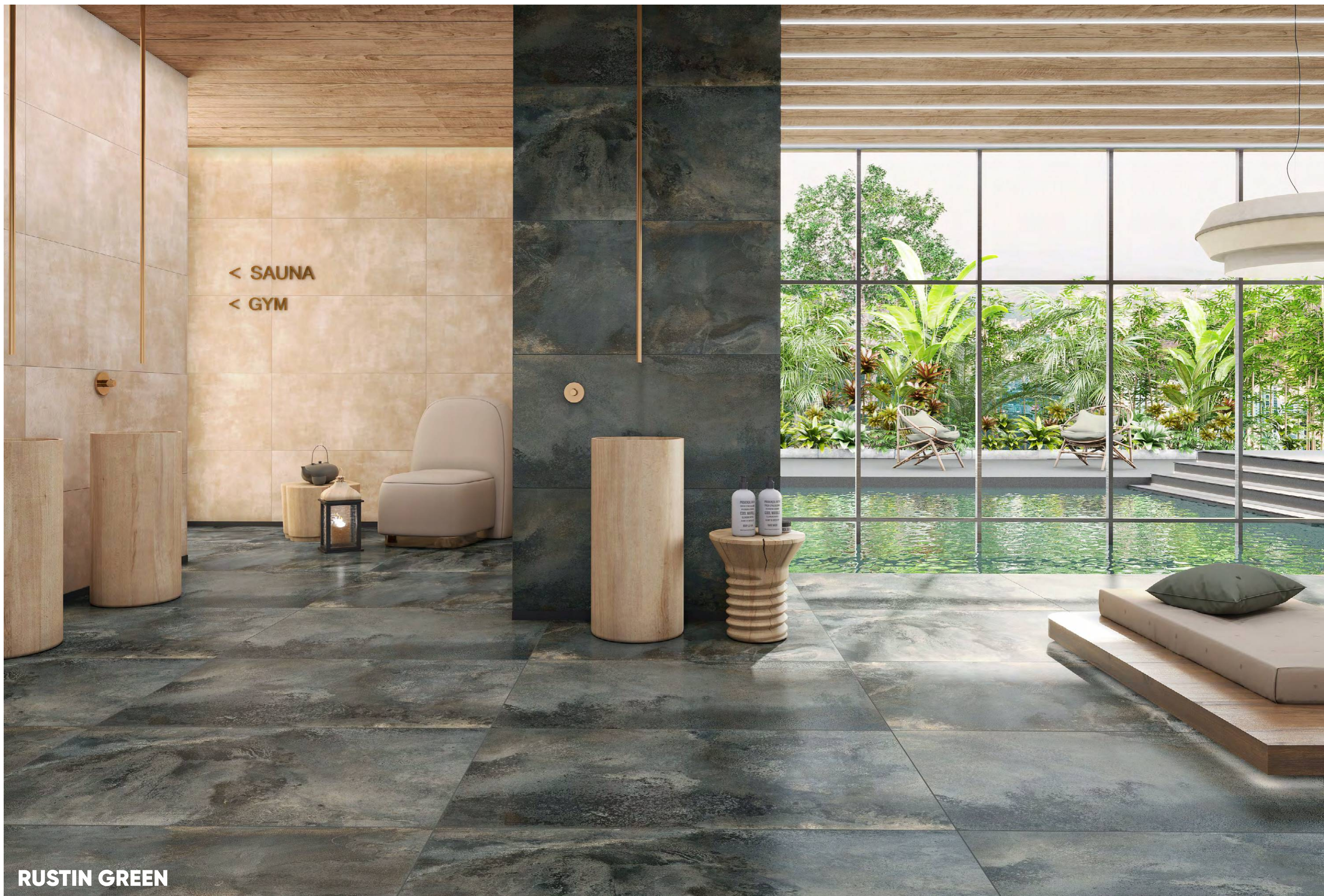
THE TRUE BEAUTY OF THE WORLD LIES BENEATH ITS SURFACE.



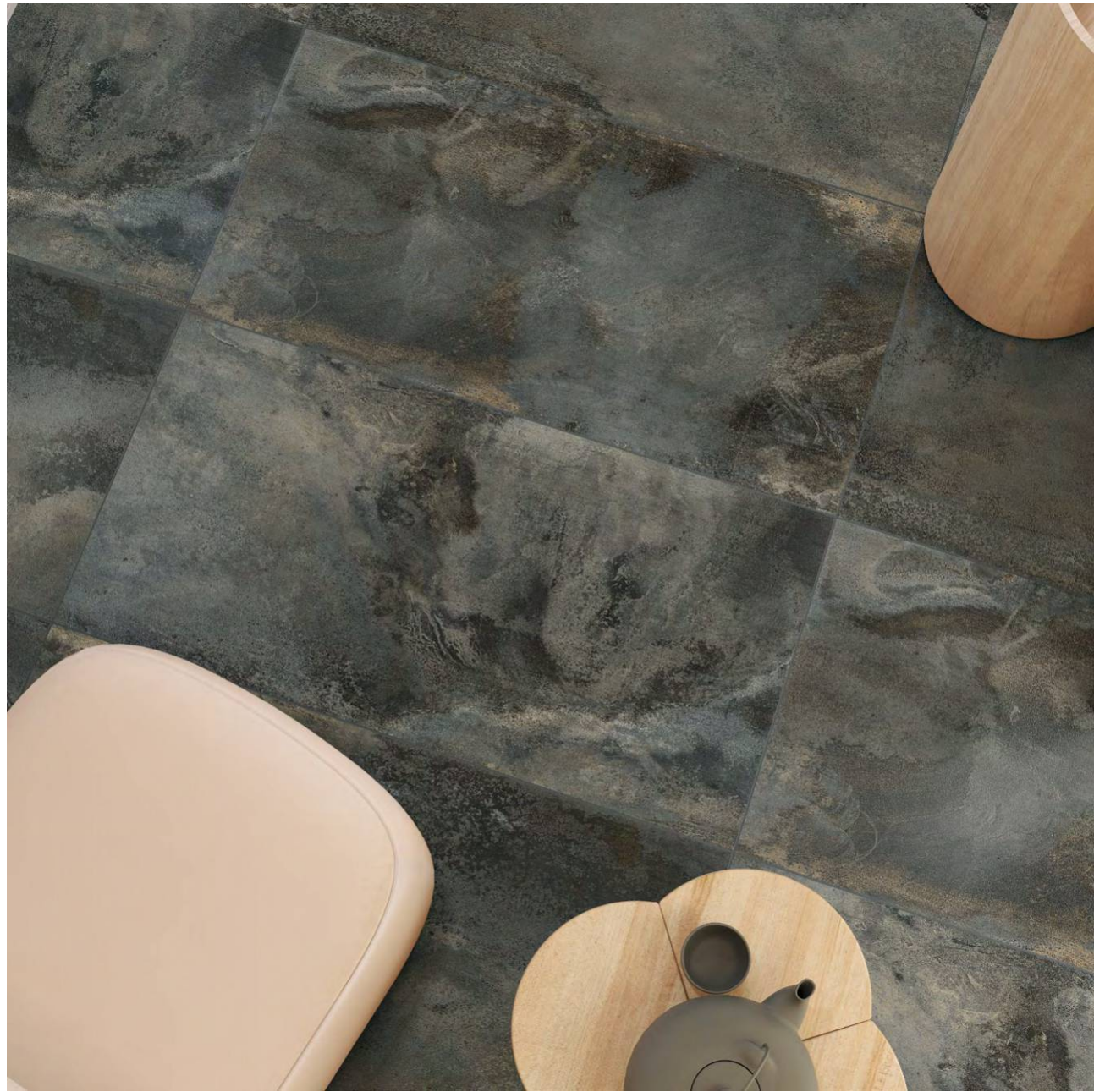
**RUSTIN
GREEN**

MATT SURFACE | 600X1200MM





RUSTIN GREEN



I'M
NEW

भ्रतिका




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Tiles Pvt Ltd

**RUSTIN
GREEN**



600x
1200mm

MATT
SURFACE

AVAILABLE
RANDOM : 06

A CONTINUOUS DESIGN BRIMMING WITH GEOMETRIC PATTERNS.



**RUSTIN
COOPER**

MATT SURFACE | 600X1200MM





RUSTIN COOPER

I'M
NEW

भ्रतिका



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RUSTIN
COOPER

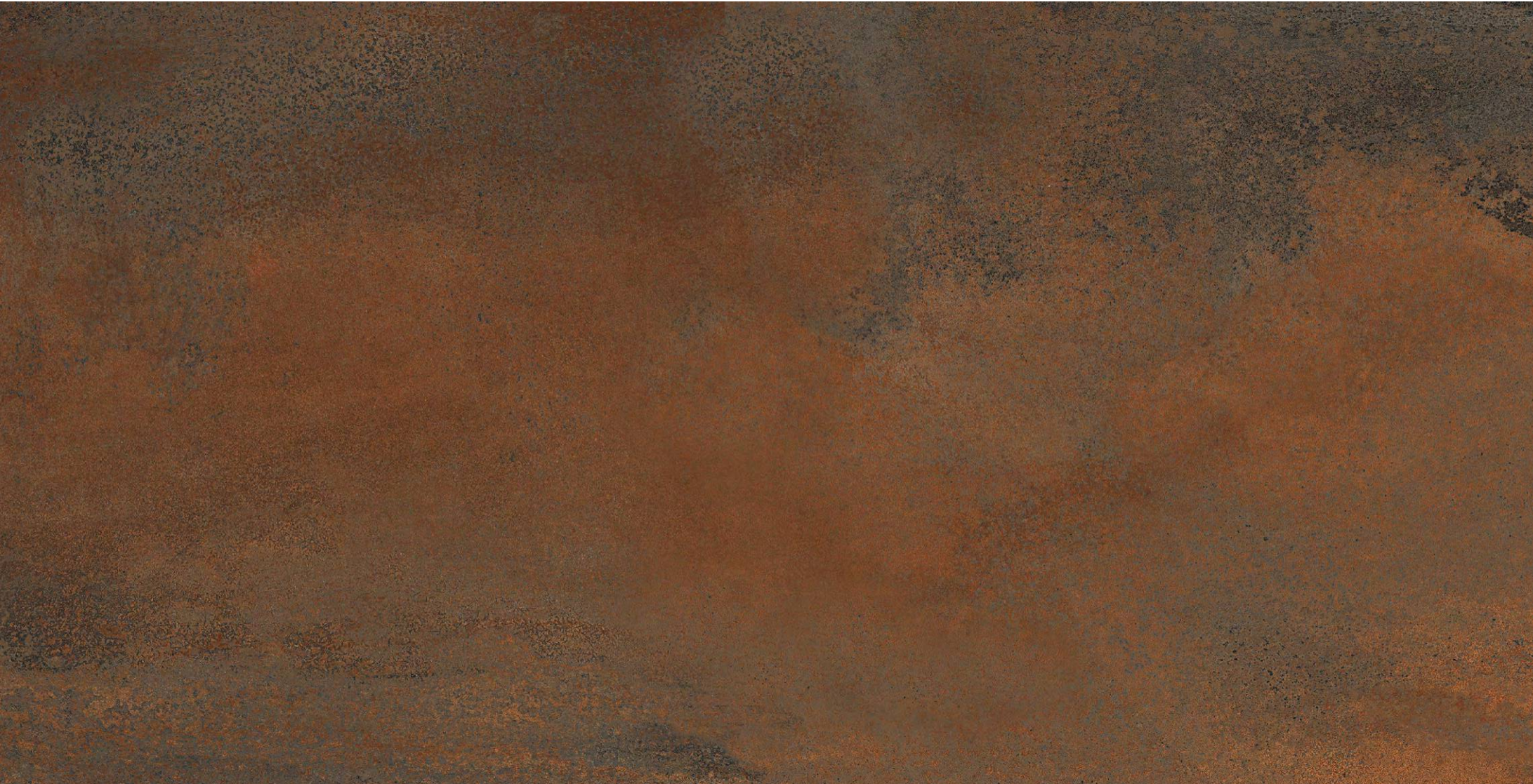


600x
1200mm

MATT
SURFACE

AVAILABLE
RANDOM : 06

ROUNDED SHAPES TO CREATE UNIQUE CORNERS.



**RUSTIN
BRONZE**

MATT SURFACE | 600X1200MM





RUSTIN BRONZE



I'M
NEW

भ्रतिका



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**RUSTIN
BRONZE**



600x
1200mm

MATT
SURFACE

AVAILABLE
RANDOM : 06

EXOTIC AND GROUNDBREAKING COLLECTIONS.



**RUSTIN
BLUE**

MATT SURFACE | 600X1200MM





RUSTIN BLUE

I'M
NEW

भ्रतिका



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Tiles Pvt Ltd

**RUSTIN
BLUE**



600x
1200mm

MATT
SURFACE

AVAILABLE
RANDOM : 06

TRANSFORMING A CLASSIC INTO SOMETHING MODERN.



**SLATER
GREY**

MATT SURFACE | 600X1200MM





SLATER GREY



I'M
NEW

भ्रतिका



Segam
Tiles Pvt Ltd

**SLATER
GREY**



600x
1200mm

MATT
SURFACE

AVAILABLE
RANDOM : 05



TECHNICAL SPECIFICATION

CHARACTERISTIC	STANDARD AS PER ISO-13006/EN 14411 GROUP BIa	MEAN VALUE OF POLISHED GVT	MEAN VALUE OF GVT	TEST METHOD
REGULATORY PROPERTIES				
Deviation in length & width	±0.5 %	±0.1 %	±0.1 %	ISO-10545-2
Deviation in thickness	±5.0 %	±4.0 %	±4.0 %	ISO-10545-2
Straightness in side	±0.5 %	±0.1 %	±0.1 %	ISO-10545-2
Rectangularity	±0.5 %	±0.1 %	±0.1 %	ISO-10545-2
Surface flatness	±0.5 %	±0.2 %	±0.2 %	ISO-10545-2
Color difference	Unaltered	No change	No change	ISO-10545-16
Glossiness	As per mfg	Min 90%	Min 4%	GLOSSOMETER
STRUCTURAL PROPERTIES				
Water absorption	< 0.50 %	< 0.20 %	< 0.20 %	ISO-10545-3
Apparent density	> 2.0 g/cc	>2.10 g/cc	>2.10 g/cc	DIN 51082
MASSIVE MECHANICAL PROPERTIES				
Modulus of rupture	Min. 35 N/mm ²	Min. 40 N/mm ²	Min. 40 N/mm ²	ISO-10545-4
Breaking strength	Min. 1300 N	Min. 2000 N	Min. 2000 N	ISO-10545-4
Impact resistance	As per mfg.	Min. 0.55	Min. 0.55	ISO-10545-5
SURFACE MECHANICAL PROPERTIES				
Surface abrasion resistance	As per mfg.	Min. Class-3	Min. Class-4	ISO-10545-7
MOH's hardness	As per mfg.	Min. 4	Min. 5	EN 101
THERMO HYGROMETRIC PROPERTIES				
Frost resistance	No damage	No damage	No damage	ISO-10545-12
Thermal shock resistance	No damage	No damage	No damage	ISO-10545-9
Moisture expansion	Nil	Nil	Nil	ISO-10545-10
Thermal expansion (COE)	Max. 9.0 x 10 ⁻⁶	Max. 6.5x10 ⁻⁶	Max. 6.5 x 10 ⁻⁶	ISO-10545-8
Crazing resistance	As per mfg.	Min. 10 Cycle	Min. 10 Cycle	ISO-10545-11
CHEMICAL PROPERTIES				
Chemical resistance	No damage	No damage	No damage	ISO-10545-13
Stain resistance	Resistant	Resistant	Resistant	ISO-10545-14
SAFETY PROPERTIES				
Slip resistance	As per mfg.	>0.40	>0.40	ISO-10545-17
Fire resistance	As per mfg.	Fire proof	Fire proof	N. A.
Lead & Cadmium given off by glazed tiles	As per mfg.	Does not yield Pb & Cd	Does not yield Pb & Cd	ISO-10545-15

PACKING DETAILS

SR. NO	PRODUCT	NOMINAL SIZE	THICKNESS	TILES PER BOX	COVERAGE AREA
1	VITRIFIED TILES	600x1200mm	9mm	2	1.44 Sq. Mtr.